

**design centre**  
LONDON

# ARTEFACT

## THE CONTEMPORARY CRAFT FAIR

9 – 13 May 2023

EXHIBITOR OPPORTUNITIES





# BE A PART OF ARTEFACT 2023

The Contemporary Craft Fair  
at Design Centre, Chelsea Harbour  
9 – 13 May 2023

Design Centre, Chelsea Harbour is the world's premier destination for design and decoration and in May 2023, during London Craft Week, it will proudly be the home of ARTEFACT, the Contemporary Craft Fair.

ARTEFACT will bring the joy of the unique, the hand-crafted and highly collectible to the Design Centre's stellar audience of designers, architects, collectors and craft enthusiasts. Now in its third year, this exciting event will bring the design community together, celebrating and championing the highest levels of creativity in the Design Avenue.

At a time when contemporary craft has never been more sought after, ARTEFACT is a must-visit for international design professionals, architects and specifiers sourcing for prestigious residential and commercial projects, as well as private collectors searching for desirable objects from outstanding makers. Also visiting will be those seeking the highly individual pieces for museums, public institutions and private collections.

All will come to experience the energy and excitement generated by the creative talent, imagination and craft skill of the artists and makers showing at ARTEFACT, as well as to source, buy, network and be enriched by a curated programme of events, gallery tours and talks with renowned industry names.

Being at the heart of a thriving community, a commitment to creativity and specialist expertise makes the Design Centre the number one destination for design professionals. It is the place to discover world-class talent, connect with the world's best makers and the finest luxury interiors brands.

ARTEFACT will bring the worlds of design and craft together to celebrate the unique and extraordinary during London Craft Week.



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## YOU ARE INVITED TO SHOW AT ARTEFACT 2023

You are invited to exhibit as an ARTEFACT 2023 House Guest, alongside 20 handpicked galleries and collectives in the spectacular Design Avenue. Within your own space, you can showcase your creative brilliance and skilled craft making to our exclusive international visitors, who are there to source and to buy. You can also take advantage of being a part of the thriving Design Centre community.

Along with thousands who will attend ARTEFACT 2023, a wider, global audience will have the opportunity to see your brand online and via other Design Centre targeted PR communications, social media, advertising and direct marketing.

Major international design companies like Martin Brudnizki Design Studio, Albion Nord, 1508, Winch Design, Terence Disdale, Bannenburg & Rowell and David Collins Studio source their projects, including exclusive hotel interiors, private residences and larger developments, showflats, yachts, private jets and resorts, at Design Centre, Chelsea Harbour. They include Rocco Forte's Villa Igia by Paolo Moschino; The Twenty Two by Natalia Miyar; Lally & Berger's work for Le Meurice in Paris, The Peninsula Hyde Park, Winch Design's L'Escale Resort Marina & Spa in the Seychelles; residential projects such as Albion Nord's The OWO Residences by Raffles; the Sugar Quay development by Casa Alta Design and the Atlas Building by Angel O'Donnell.

Showing at ARTEFACT 2023 gives you the opportunity to present your one-of-a-kind pieces to leading lights in the design industry who are working on prestigious and high-value projects.



# MEET INTERNATIONALLY RENOWNED DESIGNERS INCLUDING

1508 • Albion Nord • Anita Rosato • Areen Design • Fiona Barratt Interiors • Berkeley Group  
• Bryan O'Sullivan Studio • Champalimaud Design • Collett-Zarzycki • Conran and Partners •  
David Collins Studio • Terence Disdale • Firmdale Hotels • Four Seasons Hotels & Resorts • Fran  
Hickman • GA Design • Gensler • Harrods Design Studio • HBA Residential • Helen Green Design  
• Suzy Hoodless • Martin Hulbert Design • Katharine Pooley • Lambart & Browne • Maddux  
Creative • Martin Brudnizki Design Studio • Shalini Misra • Natalia Miyar Atelier • Pentreath & Hall  
• Richmond International • Russell Sage Design • Soho House • Studio Ashby • Taylor Howes •  
Todhunter Earle • Turner Pocock • Waldo Works • Winch Design







## ARTEFACT GALLERIES

Join Cavaliero Finn, Jaggedart, Katie Jones Gallery, Madeinbritaly, Vessel Gallery and Cube, amongst others, to create an exclusive, curated event showcasing the greatest talent in the contemporary craft space.

For 2023, ARTEFACT will partner again with London Craft Week and support QEST (the Queen Elizabeth Scholarship Trust) with a dedicated makers area. The diversity and techniques on display will enhance the relevance of collectible craft today.



## BUSINESS-BUILDING OPPORTUNITIES AT ARTEFACT 2023

- Showcase your gallery and makers in an impressive space at the world's number one design and decoration destination, during London Craft Week, an annual event dedicated to celebrating applied arts and crafts
  - Benefit from an exclusive programme of talks and tours
- Meet B2B audience of international design professionals, architects, buyers, specifiers and HNWI collectors who are there to source and buy, as well as wealthy design enthusiasts
  - Access new clients and form valuable business relationships to build your business reach
- Benefit from the Design Centre's significant marketing and PR resource across multiple media
  - Highly targeted 75k design industry database
  - Social media global reach of over 124k
  - Regular newsletters, with a market-beating open rate
  - ARTEFACT dedicated microsite
  - ARTEFACT guide
- Media exposure in some of the world's leading design, decoration and luxury magazines and websites

“In the 35 years since my wife, Jane, and I founded Winch Design I have had the pleasure to meet and work with some of the most talented craftspeople on the planet. Without the skill and dedication of these gifted individuals, Winch Design would not be recognised as the globally leading design studio it is today. We owe so much to the study of craftsmanship and the skill of these inspirational makers”

**Andrew Winch, Winch Design and ARTEFACT visitor**

# WHAT THEY SAY ABOUT ARTEFACT

“Most of the pieces in our projects are bespoke, made by artisans, craftsmen, skilled joiners or makers...the handmade aspect is very important”

**Natalia Miyar, award-winning interior designer and ARTEFACT visitor**

“I always really enjoy interacting with craft galleries”

**Jo Le Gleud, co-founder, Maddux Creative and House & Garden Interior Designer of the Year 2022**

“Crafted objects bring individuality, personality and soul...they command the space”

**Martin Hulbert, Martin Hulbert Design and ARTEFACT visitor**

“There is a cornucopia of different ideas; it’s the hub of design in London”

**Kit Kemp, creative director, Firmdale Hotels & Kit Kemp Design Studio**

“At the Design Centre you always find something new and different”

**Olga Polizzi, director of design, Rocco Forte Hotels**

“We love coming down to the Design Centre...when we bring clients with us, it’s nice to know they’re in safe hands”

**Adriel Lack, design director, 1508**

“Design Centre, Chelsea Harbour is a one-off – I can’t think of anywhere else quite like it”

**James Lohan, Mr & Mrs Smith**

“We couldn’t do our job without it”

**Robert Angell, Robert Angell Design International (Hospitality Designer of the Decade, International Hospitality Awards)**

“The Design Centre provides an opportunity for discovery and inspiration that can fast track creative design solutions”

**Jo Littlefair, co-founder, Goddard Littlefair**

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**For further information about booking a stand, please contact:**

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