

## The 2021 collection

New cosier and more private outdoor configurations, in constant dialogue with architecture, nature and design.

With its 2021 catalogue, **Ethimo** unpacks extraordinary new settings in a continual expression of the most authentic link between the beauty of the landscape, its colours and the essence of material.

The free spirit with which **Ethimo** anticipates trends, blazing a trail that is both new and exciting in the world of design and outdoor architecture, enables the company to embrace a philosophy of outdoor living that is increasingly closer to nature, to its most intimate, reserved and fascinating dimension. An approach that conceives the outdoors as an extension of the value of interiors and as a private haven of wellbeing.

**Ethimo** prompts constantly different configurations—elegant, welcoming, convivial and often spectacular—thanks to an exclusive ability to interpret space and furnish areas in the open air for living, dining and relaxing. This ability is palpable in a unique style based on minimalism, harmony and wellbeing. A style in which material, shape, colour and texture give tradition a contemporary treatment, reworked in each collection while preserving the expressive force that makes it so recognisable and special.

With its 2021 collection, **Ethimo** tells of a new ‘art of outdoor living’, new serenity that rediscovers the value of spaces dedicated to outdoor living.

The Botanical Gardens in Palermo, described by Goethe as “the most wonderful place in the world”, the Tuscan countryside with its softly rolling hills, the sunny Mediterranean, luxuriant nature dropping down to the sea to meet the architecture of an old abbey on the Portofino promontory and its monumental Italian-style gardens: the new 2021 catalogue celebrates a ‘return to green’ and welcomes nature with its choice of these unique settings for the new outdoor trends by **Ethimo**.

**Ethimo** chooses to ‘tell the story’ of its creations through scenery that emphasises the very essence of every season with its colours, and to enhance the beauty of its furnishings in combinations of shades that fit in beautifully with their backdrops.

# ETHIMO

OUTDOOR DECOR

Outdoor solutions that meet a desire for heightened enjoyment of life by the sea, in the countryside, in a garden, on a city patio, in any open-air setting. Ideal furnishings and accessories that 'span' space and celebrate the seasons, raising awareness of sustainable design. Natural materials like rattan or teak, from responsibly managed forests, for projects designed not only to fit in with nature but also to safeguard it.

Fabulous settings, welcoming 'protected' places in this way express how **Ethimo's** furnishings manage to naturally define any space with quality and equilibrium, for living and alternating moments in company with personal wellbeing.

Attention to every detail and project knowhow by **Ethimo** translate into refined collections, with welcoming design, ergonomics studied to perfectly embrace the body and ensure maximum comfort, articles conceived to guarantee top performance out of doors. The new items in the 2021 collection are enthusiastic projects, the perfect synthesis of intuition, solution and function.

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