



BY APPOINTMENT TO HM QUEEN ELIZABETH II
SUPPLIERS OF WALLPAPERS, PAINTS & FABRICS
ARTHUR SANDERSON AND SONS ENGLAND

Sanderson one sixty

Press Release 2021



one sixty

A collection of all things bright and beautiful, Sanderson one sixty celebrates 160 years of iconic design, launching aw21.

It's 160 years since Arthur Sanderson began selling a unique style of wallpaper from his showroom in London's Soho Square. In the decades that followed, Sanderson has risen to become one of the most influential names in interior design, furnishing homes of every kind around the world.

Launching AW21, Sanderson one sixty is a celebration of iconic design; a compilation of favourite wallpapers and fabrics. Famous florals and countryside inspired motifs have been reimagined into a distinctive colour palette, that sees statement brights sit alongside a range of classic colourways.

Gathered together in one place, premium surface printed wallpapers, plush velvets, smart cottons and unbleached linens retain Sanderson's craftsmanship and authenticity, with many iconic designs, such as Very Rose and Peony, Hollyhocks and Amanpuri, translated into wallpaper for the first time.

The launch presents Sanderson in a new light, with designs appealing to the brand's devotees as well as the next generation of homeowners. With its book categorised into four themes: Romantic Nostalgia, Iconic Florals, Decorative Archive and Country Botanicals, each look remains true to Sanderson's heartland, whilst showcasing its adaptability and relevance in a modern setting.

Rebecca Craig, head of design for Sanderson says, "We absolutely love the dramatic colours in this launch such as Wild Plum, Eucalyptus and Bright Blue – they really add a different dimension to our archive designs. Whether you're going bold with an immersive experience or trying out a feature wall or signature blind, this collection offers something for everyone. From vintage nostalgia to spectacular contemporary colourways, it's a go-to book of wonderfully varied designs that can be used anywhere in the home."

Hand drawn botanicals and much-loved country scenes take on a captivating modernity in Sanderson one sixty, with inspiring and versatile looks styled to showcase an array of exciting decorating options.

The launch comprises one book:
Sanderson one sixty fabric & wallpaper

All wallpapers and fabrics designed and manufactured in England
To see the collection in its entirety, please visit:
sandersondesigngroup.com/sanderson
#sanderson

Sanderson

stapleton park

Originally hand drawn by Pat Etheridge in 1990, large-scale floral bouquets in a typically English style combine roses, cornflowers, foxgloves and hydrangeas with trailing stems and foliage.



hollyhocks

Add a vintage feel to larger spaces with this iconic Sanderson floral. Produced as a wallpaper for the first time, surface printing gives a lovely 3D quality to the design's chalky ground.





sommerville

An evocation of spring in a beautiful fresh colourway, this floral design was first created in 1988 by the Sanderson studio to co-ordinate with Sorilla printed chintz.





very rose & peony

Like art on the wall, this archive inspired design is layered with the most incredibly detailed and intensely coloured floral blooms.



etchings & rose

Three rare and beautifully engraved prints from Mulhouse have been faithfully reproduced in this simple but effective fabric. China Blue is a lovely classic toile addition to this popular design.

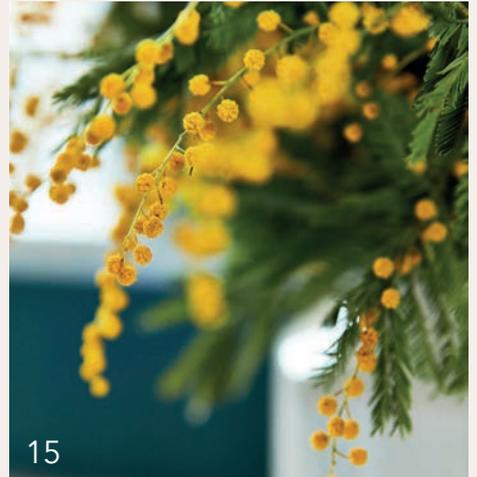
caverley

This elegant wallpaper depicts charming birds perched on leafy boughs amongst generous blossom. Based on an early 19th century hand block print, it's typically English in style.



hykenham

A classic Sanderson floral from the talented hand of Kenneth Truman, who joined the studio in 1939 bringing an astonishing aptitude for botanical drawing.





roslyn

First produced as a wallpaper in 1910 and translated into a fabric during the 1920s, Roslyn is one of our most enduring designs. This version has been engraved directly from the original fabric to retain its distinctive textures and effects.

stapleton park

Designed by Pat Etheridge and first launched in 1990, this large-scale floral bouquet in a typically English style combines roses, cornflowers, foxgloves and hydrangeas with trailing stems and foliage.



18



20



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