

DESIGN Showcase

Put your brand on the map at the World's Premier Design Destination





edicated to inspire, inform and deliver the best in design; Design Centre, Chelsea Harbour is a thriving platform, both creatively and commercially, for an exceptionally dynamic industry. If you have ideas, products and solutions that meet the exacting standards of top industry professionals and their clients, a branded showcase in an inspirational environment is an essential tool to work in conjunction with your own marketing.

THE BENEFITS...

- Attract valuable audience from both the UK and overseas
- Be seen by influential designers, architects, specifiers, media and high-net worth individuals
- Get exposure for a full calendar year at defining events such as London Design Week and Focus and Superyacht Design Week
- Be at the heart of the design community and be one step ahead
- Listing under the showcase page on the Design Centre's website
- Listing under the showcase page in the Design Centre's bi-annual magazine
- Best Showcase Design Award presented at London Design Week and Focus





We are very excited to have our window display. The showcase is the best way to present our products and ideas. It brings attention to our brand and unlimited design options.' Romy Holla, SA BAXTER

I have been delighted with the impact our Chelsea Harbour showcase has had on our performance as a business. Increased footfall and direct sales have resulted from our presence at the Design Centre. We are proud to present out collection alongside some of the finest names in Interior Design.'

Luke Garwood, General Manager, DALE ROGERS AMMONITE

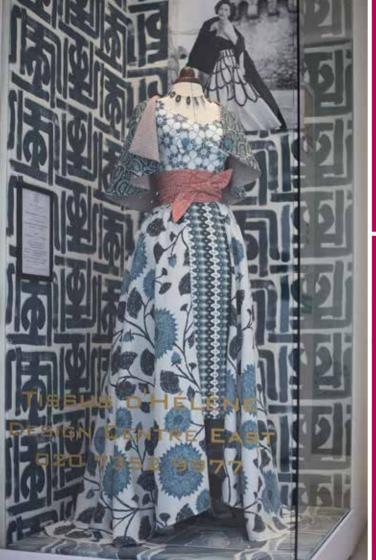


Maintain a high profile throughout the year with a smart state-of-the-art display case...



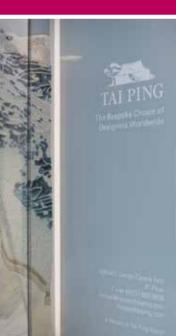
DESIGN CENTRE UPPER FLOORS (large)

Width: 72-282cm Height: 80-181cm Depth: 50-104cm



'Our showcase fast became Tissus D'Helene's lifeline when we first opened. It has since been an indispensible way of displaying all of our collections and lines, and definitely brought people to us. I wouldn't give it up for anything.' Helen Cormack, Managing Director TISSUS D'HELENE

'This showcase has proven its efficientcy in attracting visitors, designers and decorators to our showroom. It is a great way to introduce our brand to newcomers and show our updates to returning clients.' Kerrie Fairclough, TAI PING





DESIGN CENTRE GROUND FLOOR

Width: 97cm Height: 247cm Depth: 97cm



'Our showvase has been the perfect extension to our showroom, The best form of advertising for our new lines to attract new clientelle and keep exisiting customers well informed'

Charles Bowles, Director ORIGINAL BTC

'Since exhibiting our unique, British hand-made lighting and furniture pieces at Design Centre in 2016, we have received much positive and regualet feedback from both new and existing clients' Jeff Charlton, General Manager, OCHRE





DESIGN CENTRE FIRST, SECOND & THIRD FLOORS

Width: 77cm Height: 212cm Depth: 59cm We have had our showcase for some time now and it has continued to be a success. Without a showroom at the Design Centre, our showcase really attracts the clientelle towards our external showroom and website.' Hannah Pizzi, MISSONI









Width: 99cm Height: 220cm Depth: 75cm



For further details and reservations

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