

FRATO 

THE NEW

COLLECTION

WELCOME

At the dawn of each new year, rather than setting a resolution, I've always preferred to take a journey down memory lane, mentally revisiting each of the people and places that have, over time, nurtured and encouraged my innate desire to create and design.

Such musings and moments of contemplation are often a catalyst, instinctively sparking fresh ideas and inspirations for new Frato pieces. These designs always sit harmoniously within our signature collection, but also seek to gently push the boundaries of our refined aesthetic, expanding the very core of our brand identity.

At Frato, we're always searching, striving to capture and convey a particular atmosphere or mood, while staying true to the brand's unique character. This could be realised through a certain design detail, through our commitment towards superior levels of quality and service, or through our pledge toward protecting the planet.

Also deeply embedded within me, and by extension Frato's spirit, is a dual commitment, one that unequivocally embraces progress while also celebrating the knowledge and traditions of the past. We strive to move forwards by embracing state-of-the-art technology, but also seek to preserve long-held artisanal skills that have been passed down from generation to generation.

These are the pillars that inform the essence of Frato and my guiding light as I continue on this fruitful voyage of creativity. So now I invite you to join me, to take a tour through this lookbook. To experience the wonderful world of Frato and to discover your own unique expression of individuality along the way. Travel well, design lovers.



Patrícia Serra Santos

Board Member | Creative Director



MILAN

SOFA

This elegant upholstered sofa is designed for those who appreciate versatility, who like to organise things in their own unique way. Made up of distinct, deep-seated sections, the MILAN can be arranged in different combinations and in multiple sequences, easily adapting to suit your individual space and lifestyle.

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FRATO

SEATTLE

COFFEE TABLE



CAIRO
ARMCHAIR



FRATO

MADRID

TABLE LAMP



CADIZ

COFFEE TABLE



MYKONOS

SIDEBOARD

FRATO 

The immaculate MYKONOS celebrates the elemental beauty of clean lines and neat angles with its impeccable profile emphasised by a structured base. A versatile sideboard, it combines open shelves with storage concealed behind double doors, which are adorned with faux leather featuring an intricate interwoven design.



CADIZ
SIDE TABLE



MYKONOS
TALL CABINET





MILOS SOFA



The idea for the characterful MILOS sofa is a delightfully simple one: it's based on a tender embrace. Notice how the backrest smoothly merges into the arms, which gently wrap around a banquette-style seat giving the impression of a hug. The juxtaposed upholstery and outline piping further add to its allure.



ANTWERP COFFEE TABLE





SANTORINI

TALL CABINET



CHIANG MAI

TABLE LAMP



HYDRA

CHAIR

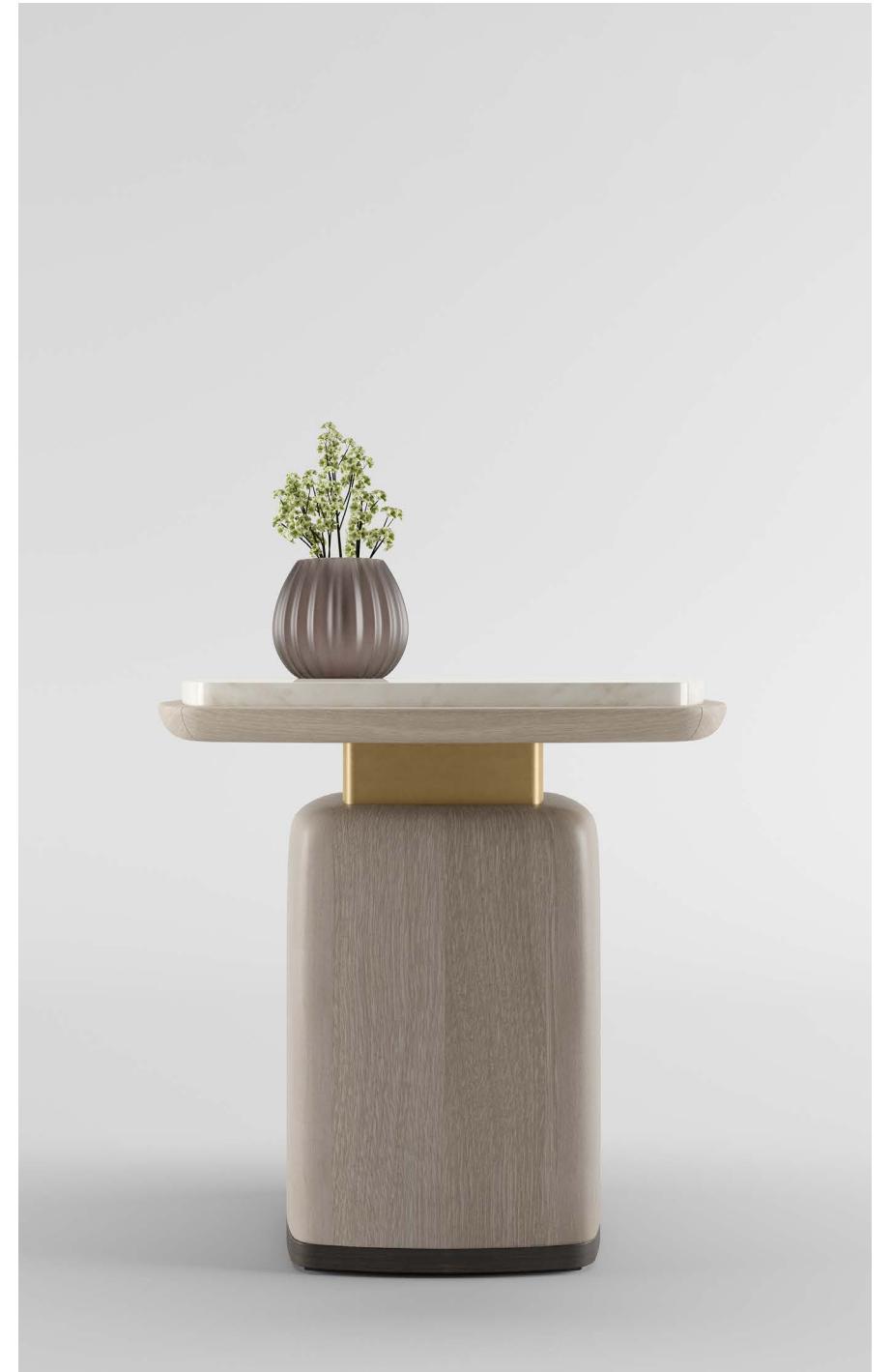
FRATO 



CORFU
TABLE LAMP



NAGANO
SIDE TABLE



AVILA
SIDE TABLE



OKAYAMA
CONSOLE



CAIRO

SOFA

With Frato's creations, you should always expect a touch of the unexpected - and the chic CAIRO is no exception. Allow your eye to fall on the discrete metallic strip, which loops captivantly around the sofa's upholstered arms and backrest, simultaneously highlighting and animating its seamless silhouette.

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NAGANO

DINING TABLE

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The statuesque NAGANO is a dining table that exudes confidence from every angle. The source of its composure can be traced back to its oversized, plinth-like legs, which infuse the design with a reassuring gravitas. By contrast, the smooth, slimline top appears to hover weightlessly above.



RENNES
CEILING LAMP

AMALFI
WALL MIRROR



SANTORINI

SIDEBOARD



Named after the volcanic Cycladic island renowned for its dramatic vistas, the SANTORINI is itself a vision to behold. A streamlined, four-door design, its timeless spirit is given a modern-day spin with the addition of an ornamental crisscrossed metallic frame that links its eight neat legs.

CACERES

TABLE LAMP



FRATO 

PALMA

BAR STOOL





CRETE

DINING CHAIR



SALAMANCA SIDEBOARD



NAPLES, Table Lamp | BRESCIA, Mirror | BURGOS, Stool.



TRENTO, Dining Table | KOCHI, Dining Armchair & Dining Chair | SALAMANCA, Tall Cabinet | NAPLES, Floor Lamp | TAKI, Ceiling Lamp

TRENTO

DINING TABLE

FRATO 



From the striking X-shaped pattern that adorns the elliptical top, to the intriguing J-shaped legs crafted from overlapping layers of contrasting wood veneer, there is a lot to admire about the cutting-edge TRENTO dining table – a design that's only made possible through the skills and knowledge of our master craftsmen.

KOCHI DINING ARMCHAIR



PAROS COFFEE TABLE



NAPLES
FLOOR LAMP



SALAMANCA
TALL CABINET





HALKI, Sofa | MINSK, Armchair | CEUTA, Coffee Table | BERLIN, Side Table | BARI, Side Table.

HALKI SOFA

A tale of two halves, the glamorous tuxedo-style HALKI sofa features a distinctive 'split' that runs through the centre of the seat and backrest, creating a seemingly perfect reflection of itself. At its base, a platform of stepped solid wood adds a dynamic sensibility to its classically oriented disposition.





CEUTA COFFEE TABLE



BERLIN SIDE TABLE



MINSK ARMCHAIR





TREVISO DINING TABLE





CALABRIA, Bed | PARMA, Bedside Table | DINANT, Ceiling Lamp | FIRENZE, Bookcase | INVERNESS, Rug.

CHANEL THE IMPOSSIBLE COLLECTION CHANEL
FRANCA

CALABRIA BED

The CALABRIA brings a sense of subtle theatre to bedrooms with its statement headboard. Playing on the concept of a room within a room, its upholstered surround creates a peaceful sleep sanctuary by enclosing not only the low-level platform bed but also two nightstands.



FRATO 



PARMA
BEDSIDE TABLE



FIRENZE

BOOKCASE



PARMA

DRESSER AND STOOL



THANK YOU





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