

FRATO 



AROUND
THE WORLD '18





WELCOME

At the dawn of every new year, rather to a New Year resolution, I have always set sail on a journey throughout the memories gathered, revisiting all whereabouts that daily endorsed my compelling desire to create. The reflection most times lingers to a soul-searching exercise and invariably crowns with FRATO's new pieces, closely linked to this mental itinerary and intimate brainstorming. Unalterably, a new chapter to FRATO's design Atlas is added, reclaiming new grounds within its core identity.

FRATO's compass firmly leads me towards new settings, new atmospheres, only bounded by the brand's character, whether related to design traits or to the commitments made towards quality and service. Also, deep imprinted in me, as it is in FRATO's spirit, is the pledge to use new routes that daily assign for state of the art technology at the service of ancestral knowledge.

It is focused on FRATO's pillars that I indulge myself in such wonderful and fruitful journey, inviting all design lovers to enthusiastically tour throughout this booklet and hopefully find the expression to their individuality within my FRATOSPHERE.

A handwritten signature in black ink, reading 'Patrícia Serra Santos'. The signature is fluid and cursive, with a large initial 'P' and 'S'.

Patrícia Serra Santos

Creative Director



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FRATO 

A UNIQUE BRAND WHERE
TRADITION MEETS INNOVATION



What began as a passion for travelling and collecting memoirs of the most stunning places on Earth became a pledge for globally inspired interior lifestyle concept, equally engaged to elegance and comfort, conducive to pleasure and well-being. Thought to enclose influences from some of the most magnificent places and to reflect the brand's spirit, the whole world came up as a natural arena to welcome the collections.

FRATO offers a scalable and versatile collection, bearing in mind clients specific needs as well as their personal interpretation of life. The fusion between Classic and Contemporary styles, meticulously managed, grants FRATO its timeless look. FRATO is mainly driven by the clients satisfaction and by the constant desire to evolve towards the achievement of three leading values: Perfection, Elegance and Quality.





HALLWAYS



RIO

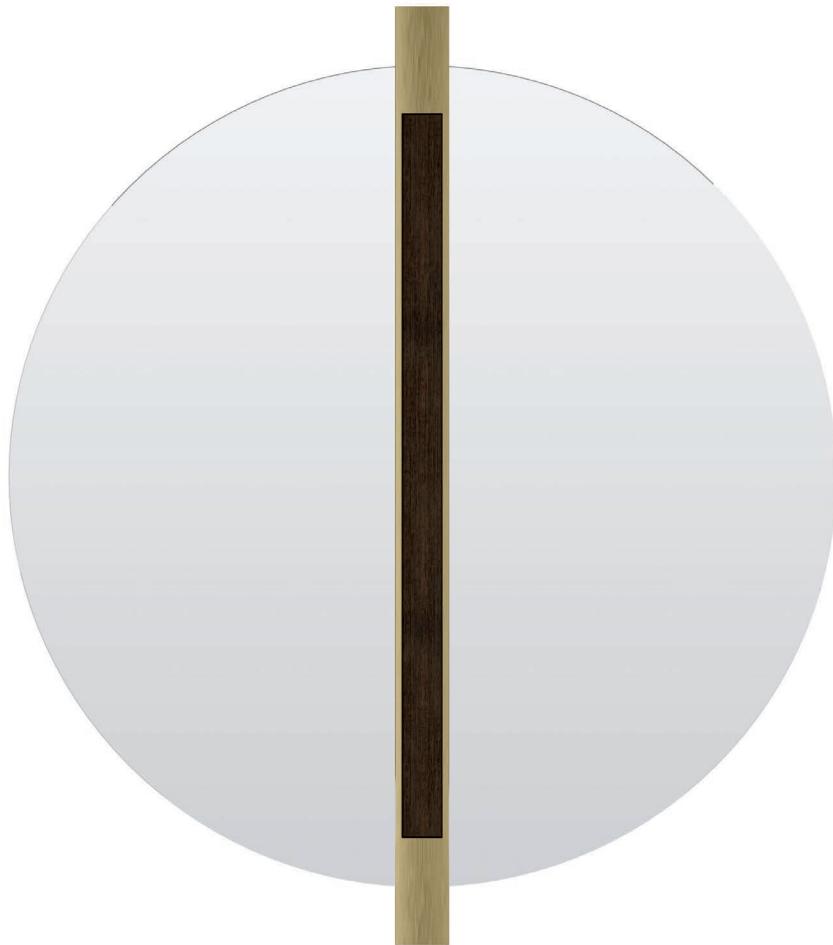
CONSOLE



In a clear homage to free-flowing organic curves, Rio console praises modern architecture in its alluring and more feminine approach, rewarding this year's FRATO collection with a cutting-edge console.



OSAKA
MIRROR





ASHI
STOOL



CLOS
FLOOR LAMP





SAINT MORITZ

WALL LAMP

Creative juices flow, artistic thoughts ooze and brilliant ideas develop when surrounded by a glamorous atmosphere. Saint Moritz portrays that brilliance and splendor, becoming ingeniously depicted in this FRATO's newly sparked lamp.

BYRON
WALL LAMP



Heidelberg school artists exalted brightness, revealing a keen interest in the effects of lighting: FRATO's ivory wall lamp reverses the artistic movement with a notable piece, staging balanced proportions in an expressive radiant design.



HEIDELBERG

WALL LAMP



LIVING
ROOMS





COMO
SOFA





Como undoubtedly rules among the fabrics' domain, producing unmatched textile delights, leading to luxurious softness and delight. Como sofa hatches from this legacy, also presenting clean-lined shapes ably padded for utmost comfort.





Surrounded by seven hills and seven fjords, Bergen is proud of the beautifully preserved wooden houses of Bryggen, carefully displayed up the hillsides. These world heritage houses inspired this imposing piece.



BERGEN
TV UNIT



LIVORNO
COFFEE TABLE





Home to crucial venues, where far-reaching decisions are taken and the expression 'from where I sit' gains a paramount importance. Strasbourg signs for a chair that claims for design as well as effective power to provide comfort for an unambiguous state of mind.

STRASBOURG

ARMCHAIR



VENICE

SOFA

A romantic destination commonly becomes the perfect gateway to express auspicious thoughts. Venice, prime setting for romance, effortlessly heartened the creation of a settee made to relax and host guests with emotion and style.







TRIESTE
WALL LAMP

TRIER

TABLE LAMP

The oldest German city and its black gate challenged FRATO to flash design admirers with an eye-catching, sturdy marble central piece, framed by a complimentary metal detail. Trier lamp premiered irradiating charm and shedding light on any chapter of history.



EDINBURGH
TALL CABINET



RHODES

FLOOR LAMP



The imposing presence of this colossus will surely ignite design lovers desire, and compel them to boost the atmosphere's vibrancy with this radiant FRATO signature piece.



The city of Verona is famous for many reasons, one of them it's definitely the Roman legendary open-air amphitheatre, the Arena. Built of pink-tinged marble and with an impressive presence, this ancient monument completely stole our attention. FRATO's Verona sofa is our homage to this unique and enchanted place.



VERONA

SOFA



PADUA

MIRROR



Add a soft yet irreverent appeal to your home with Padua mirror. A FRATO tailored creation defined by its middle structure.

RICHMOND

CONSOLE



Half circle shaped, the Richmond console is a sublime console made of fine materials: marble, brass and wood veneer. A stylish piece which will set the tone in your dining room.

ARENDA
SIDE TABLE



PRAGUE

SIDE TABLE

The Bohemian paradise inspired a visual delight built out of noble marble and ageless metal; Prague side table is a design gem, painstakingly assembled to imprint rooms with a myriad of refined traits as well as FRATO's legacy





The heritage-listed Alexandra Railway Bridge over Fitzroy River, in Rockhampton, drew inspiration to design this back patterned sofa. The soft premium upholstery, seated over a polished brass detail, ensures a comfortable lounging experience and pays tribute to the 19th century gold rush era.

ROCKHAMPTON

SOFA



ROCKHAMPTON
DAY BED







EUGENE

SIDE TABLE

FRATO's simply chic EUGENE side table doesn't need much to make a style statement. Its twisting wood legs adorned with elegant brass details confer to this side table a subtle modern refinement.





DINING
ROOMS





BREMEN
DINING TABLE





On-route through Grimm's magical tale 'The Bremen Town Musicians', came the insight for a convivial meal, on-board a masterfully designed table, thought to welcome all guests in a genuine moment of sharing.



SYROS
CUPBOARD





Carmel-by-the-Sea is a small beach city known for the fairy-tale cottages and extra relaxed feeling. This peaceful environment compelled Frato's creative team to design this dining chair.

CARMEL DINING CHAIR



MAUI
TABLE LAMP



BUDAPEST

TABLE LAMP

Palatial buildings, majestic cafes along the Danube and thousands of bright blinking lights irradiating Budapest's charm ignited FRATO's urge to design a lamp matching the city's imposing brightness.



SIRMIONE
SIDEBOARD





Sirmione's two-miles stretch of peninsula inspired this newly designed silhouette unfolded in a sideboard willing to become the focal point of any room. With a dashing display surface as well as valuable storage area, Sirmione sideboard brings the best of form and functionality.







SIRMIONE
TALL CABINET



ARENDA

DINING TABLE

Arendal table reveals and prizes the unpaired Nordic expression that exalts enduring aesthetics, functionality and craftsmanship, emerging as a sovereign piece that'll add a distinguished touch to any dining area.





SEVILLE

SIDEBOARD

When contemplating Seville's cabinet, eyes roam admiringly over the contrast made by the straight clean lines framed by luxurious metal, paired with a notable central element, introducing a new sense of glamour able to astound all design lovers.



KENDARI

WALL LAMP



Sleek and sophisticated, the Kendari wall lamp provides a charming effect through its brushed brass structure and bronze mirror.

SEVILLE
TALL CABINET





RIGA
ARMCHAIR



CASABLANCA

CABINET

Casablanca cabinet, shaped by the northern Africa's intricate and legendary design, tastefully evokes the region's artful conception, conveying a bygone's era charm combined with FRATO's coveted contemporary touch.



BRUGES

DINING TABLE

Picturesque cobbled lanes and dreamy canals link photogenic market squares lined with soaring towers and historic churches inspired FRATO in the making of this strong statement piece.







OFFICES



MODENA
DESK CHAIR



ITHACA

TABLE LAMP

This charming island continues to charm and seduce travellers with its ancient ruins, breathtaking harbour villages and wilderness walks. This table lamp was inspired draws it's inspiration from a place where time seems to slow down and cares slip away.



ACCRA
TABLELAMP



LIMA

DESK

Admiring its colonial facades and high rises, Lima's enchantments come across as all too subtle. FRATO's Lima desk resounds the imposing charm of this city.



NARA
BOOKCASE







BEDROOMS









ANTIBES

BED

Cape Antibes and the overall Provencal aura, jazzed up with FRATO's contemporary flair, set the tone for the idyllic contours of this bed, made to become a safe haven after a day's hustle and bustle.

Provence's cultural hub, overflowing with medieval masterpieces and well-kept secrets breezed in from another era, claim the inspiration for Avignon's dresser, where ones most precious items are attentively kept.

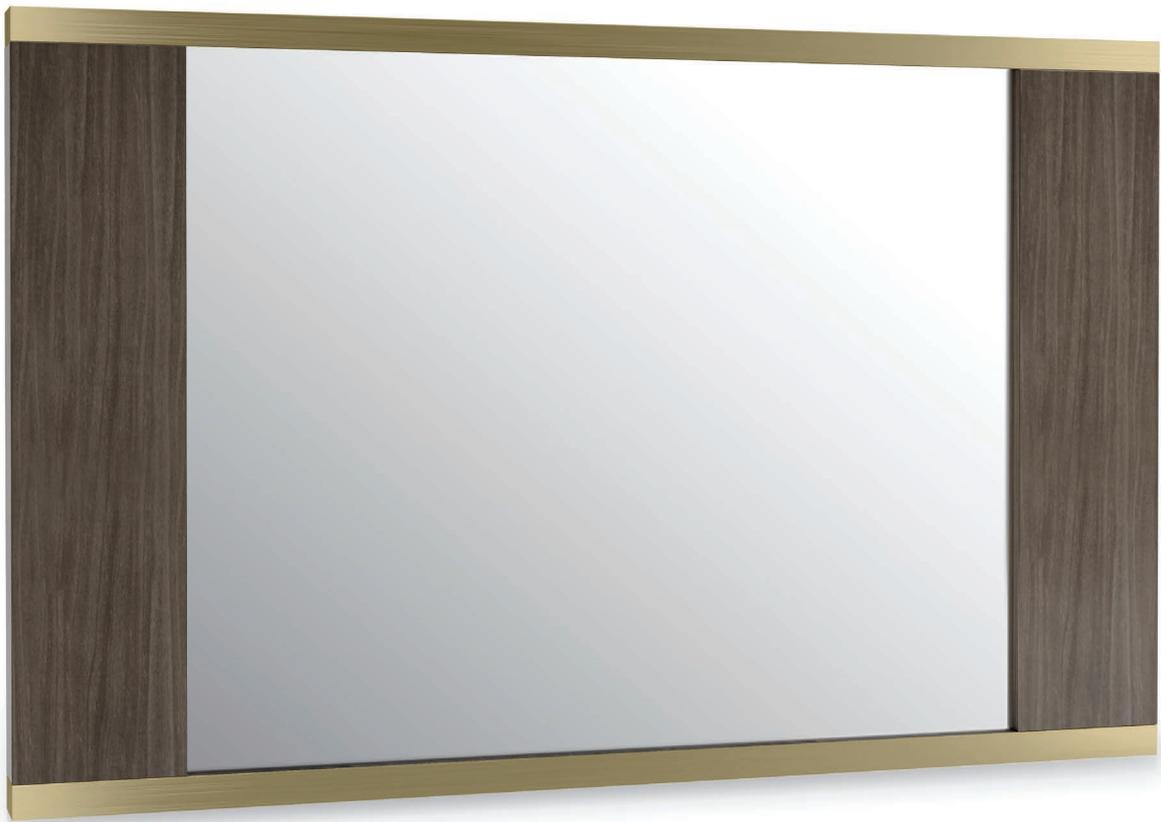
AVIGNON

BEDROOM SET





TALLBOY.
BEDSIDE TABLE
& CHEST OF DRAWERS



PHOENIX
MIRROR



KASSEL
WALL LAMP



Comfort, grace and charm were the principles governing these designs; the result was an unprecedented and compelling set of commended pieces, called to endorse some of FRATO's most elegant living atmospheres.



BRASILIA

ARMCHAIR & STOOL





SAINT MORITZ
WALL LAMP



PETRA
CEILING LAMP

LORIENT
DRESSER & BENCH





CARTAGENA
WALL LAMP







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