

FRATO 

AROUND  
THE WORLD '17





# Welcome

Cruising the world has continuously fed my thought and forged an Atlas of compelling memories in my mind. The idea of having these recollections conveyed into beautifully designed and memorable pieces became a ruling passion and has gradually grown into my daily routine.

The urge to spawn a showcase of the world as I see it, staged into settings evoking a classical feel under a contemporary imprint matured and gradually became what we now know as distinctively being Frato's identity.

From a different perspective, Frato is also a showcase for the extraordinary skills of all those involved in displaying the excellence of traditional artistry coupled with state of the art technology.

"One's destination is never a place, but a new way of seeing things" so hopefully, touring over this booklet will broaden the mind and make people set sail through sumptuous and uniquely designed spaces just waiting to become a unique expression of one's individuality.

A handwritten signature in black ink, reading "Patricia Serra Santos". The signature is fluid and cursive, with a large initial 'P'.

**Patricia Serra Santos**

Creative Director



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# CRAFTSMANSHIP

The perpetual and harmonious dialogue between remarkable design, superlative craftsmanship and exceptional materials, instils spirit and soul into every product of our collections. Thought to engineer the local artisan's mastery and the newest innovative technical solutions, FRATO cares about every detail to introduce unique items.



IP

FRATO



Warm and welcoming comes in all forms, your hallway is your opportunity to sweep guests off their feet. Set a tone of gracious welcome with Frato's selection of elegant and remarkable design pieces, by ensuring a pleasurable homecoming, layering your hall with your unique taste.

# HALLWAYS

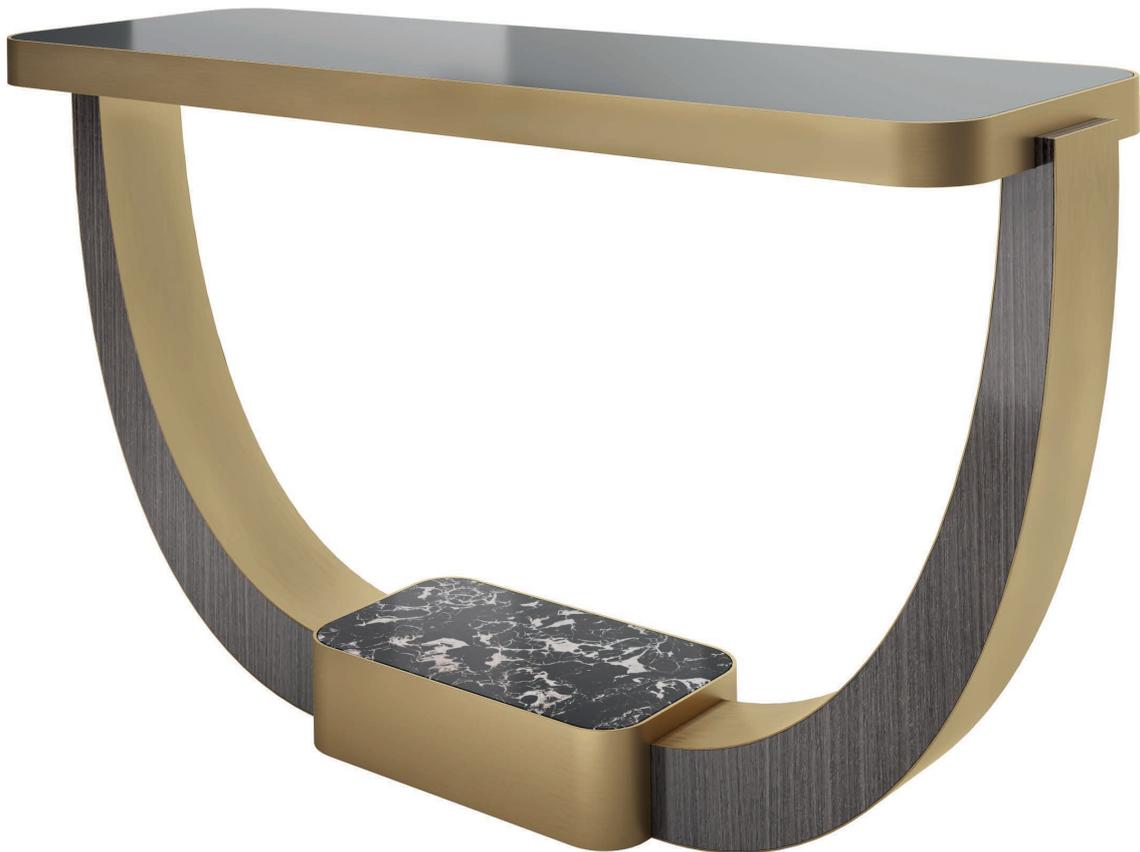


# BOLOGNA

*Console*

Located in Northern Italy, Bologna is known for its medieval street plan, two historic towers "le due torri" and warm coloured buildings of red and orange. You may notice that most of the city is built under porticoes, which are covered walkways, for which the city is famous.

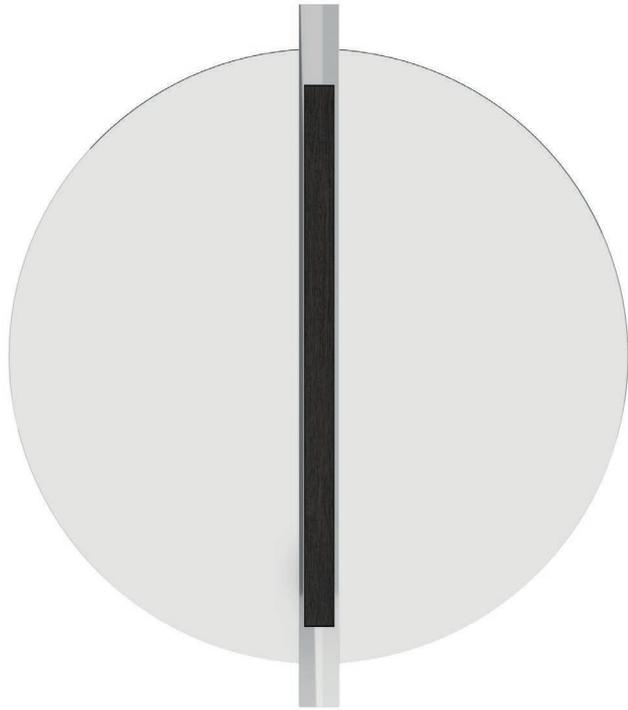
Frato's Bologna console strives to pay tribute to this rich heritage maintaining a contemporary sensibility thus its refined u-shaped silhouette and a combination of fine materials such as marble and wood, enhanced with brass accents.





TRIBUTO  
*Console*





OSAKA  
*Mirror*







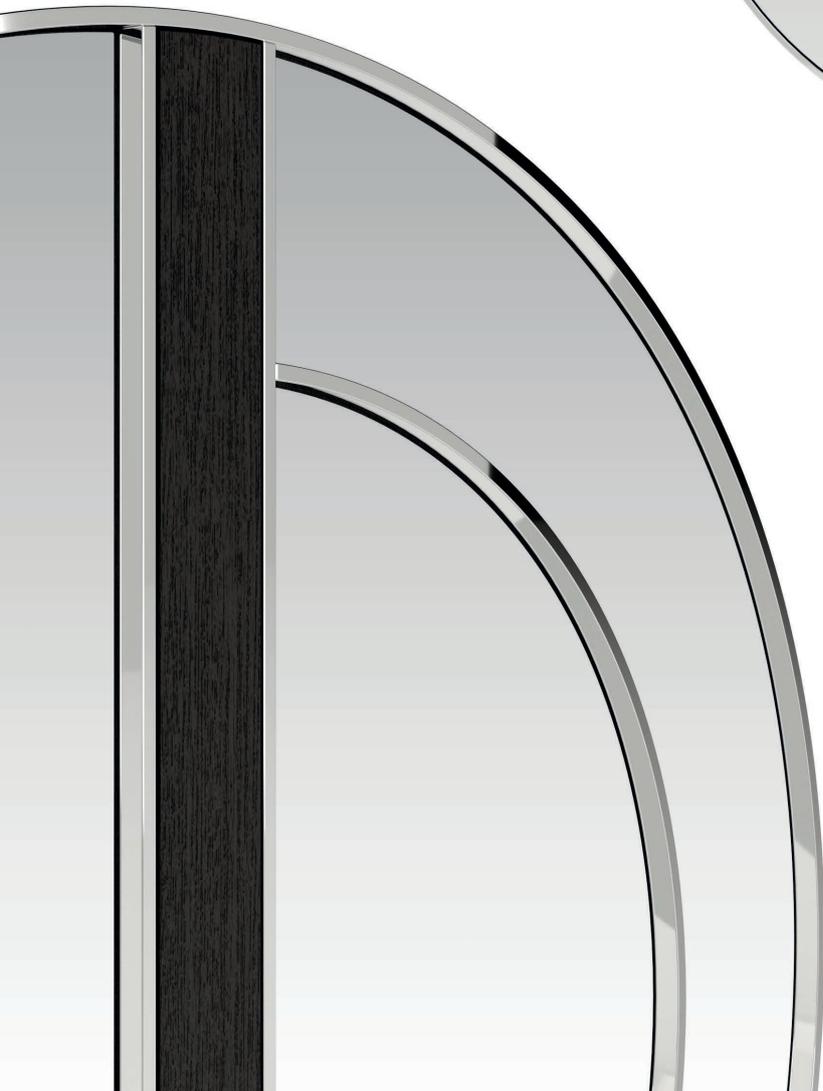
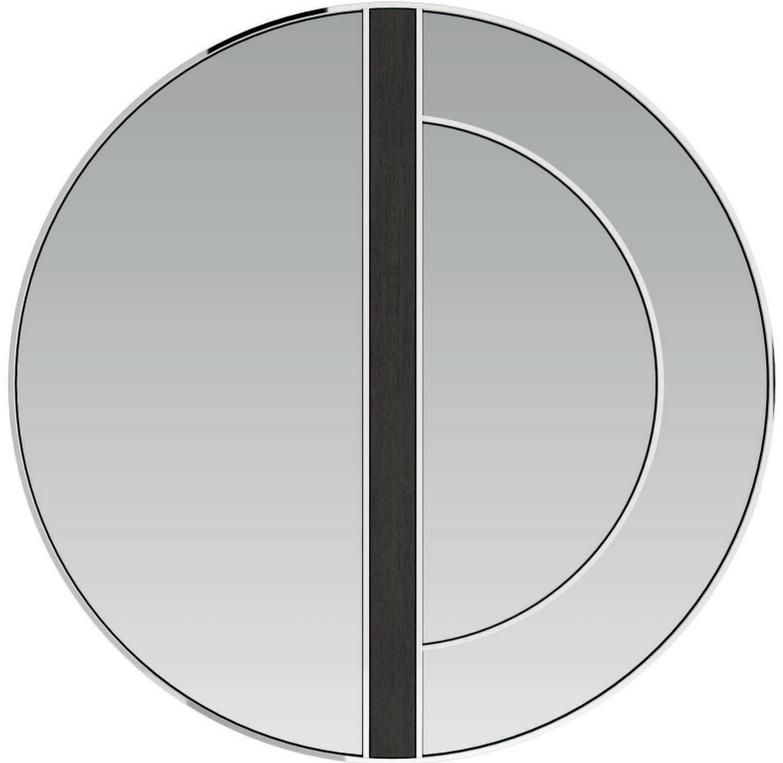
# SEOUL

*Console*

Bold architecture and modern skyscrapers have marked out this vibrant metropolis as the place to watch when it comes to a crafting a design-conscious. Frato's contemporary Seoul console reflects the innovative and effervescent spirit of the capital of South Korea, through its long wood legs and stainless steel details.

# KOBE

*Mirror*



Kobe is a round wall mirror made in wood veneer along with beautiful polished stainless steel details. The perfect addition for the hallway or living area.

KENDARI  
*Wall lamp*



# RICHMOND

*Console*

Half circle shaped, Richmond is a sublime console made of fine materials: marble, stainless steel and wood veneer. A stylish piece which will set the tone for your entryway.







Living rooms are all about sophistication and comfort which can serve many different functions, from a formal sitting area to a casual living space. Bearing in mind our clients' specific needs, we present you an eclectic combination of classic, contemporary, and timeless furnishings.

# LIVING ROOMS









# ROCKAMPTON

*Sofa*

The heritage-listed Alexandra Railway Bridge over Fitzroy River, in Rockhampton, drew inspiration to design this back patterned sofa. The soft premium upholstery, seated over a polished brass detail, ensures a comfortable lounging experience and pays tribute to the 19th century gold rush era.

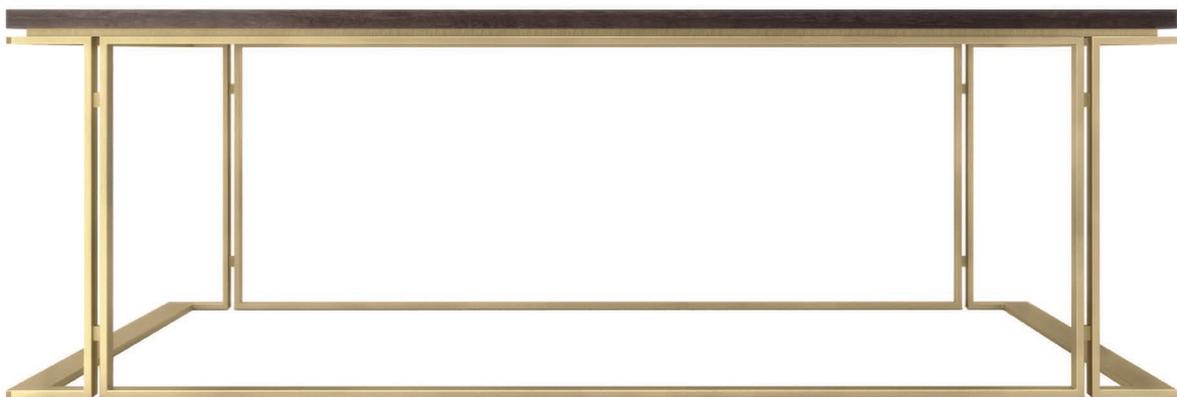




# BRISBANE

*Coffee table*

An overnight in Brisbane cited as inspiration for a new bedside table that aims to be the appropriate backdrop for a warm welcoming. Queensland Performing Arts Centre champions Australian arts and majestically embraces its visitors, just as Frato ambitions to greet its own out-of-towners...



BARI  
*Side table*









BAROSSA  
*Coffee table*



# PERTH

*Side table*



Spectacular sunsets, a laid-back outdoor coastal life and dreamy beachside homes, all in the outskirts of bubbly Perth, compelled Frato's creative brainpower to pay tribute to Scarborough, Kallaroo, City Beach and Cottesloe. Four heavenly beachside residential areas masterly depicted in four evenly-matched pedestals, topped up by a square shaped metal structure.



# NAGOYA

*Side table*



Exceptional side tables elevate the most simplistic décor. Stylish and amusing, this wood side table is the perfect welcoming conversation piece.



# BRIGHTON

*Side table*

Brighton side table is a flawless combination between marble, wood and brushed brass. The unique shape of this piece adds a sculptural element to a space.



# EUGENE

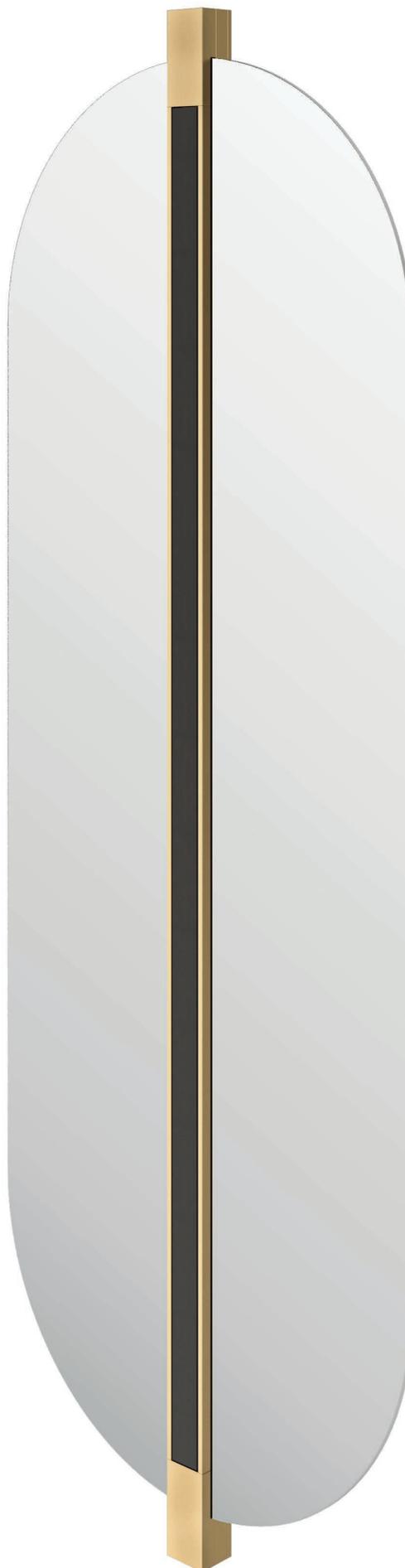
*Side table*



Frato's simply chic EUGENE side table doesn't need much to make a style statement. Its twisting wood legs adorned with elegant brass details confer to this side table a subtle modern refinement.



PADUA  
*Mirror*





TOWNSVILLE  
*Armchair*





HAMBURG  
*Coffee table*





MEMPHIS  
*Coffee table*





IN THE MOOD  
*Inspirations*



# DINING ROOMS

Dining rooms are connected with social and friendly moments where everyone gets together to share experiences and moments through a dinner or lunch, making this living area one of the most important when it comes to interior design, usability and comfort.

With Frato you are able to create your own custom, and unique space, combining unparalleled craftsmanship pieces in the finest materials, such as marble, brass, exotic wood veneers and fabrics, a vast array of possibilities that we invite you to discover in this section.





TRIBUTO  
*Dining table*





Cutting a sleek, graceful figure, Tributo dining table brings a powerful modern look into play.



VERONA  
*Sideboard*







VERONA  
*Cupboard*



IN THE MOOD  
*Inspirations*







AMMAN  
*Dining table*





Create an atmosphere of sophistication in your dining room with the Amman table. The deep colour of the table top contrasts with the polished stainless steel decoration of the legs.





# SIENA

*Tall cabinet*



# PINOT

*Dining table*

Pinot dining table makes an elegant centre piece for the dining room conversation area. A marble-topped piece with vibrant veining and unique brass details.





MONTPELLIER  
*Ceiling lamp*

# BILBAO

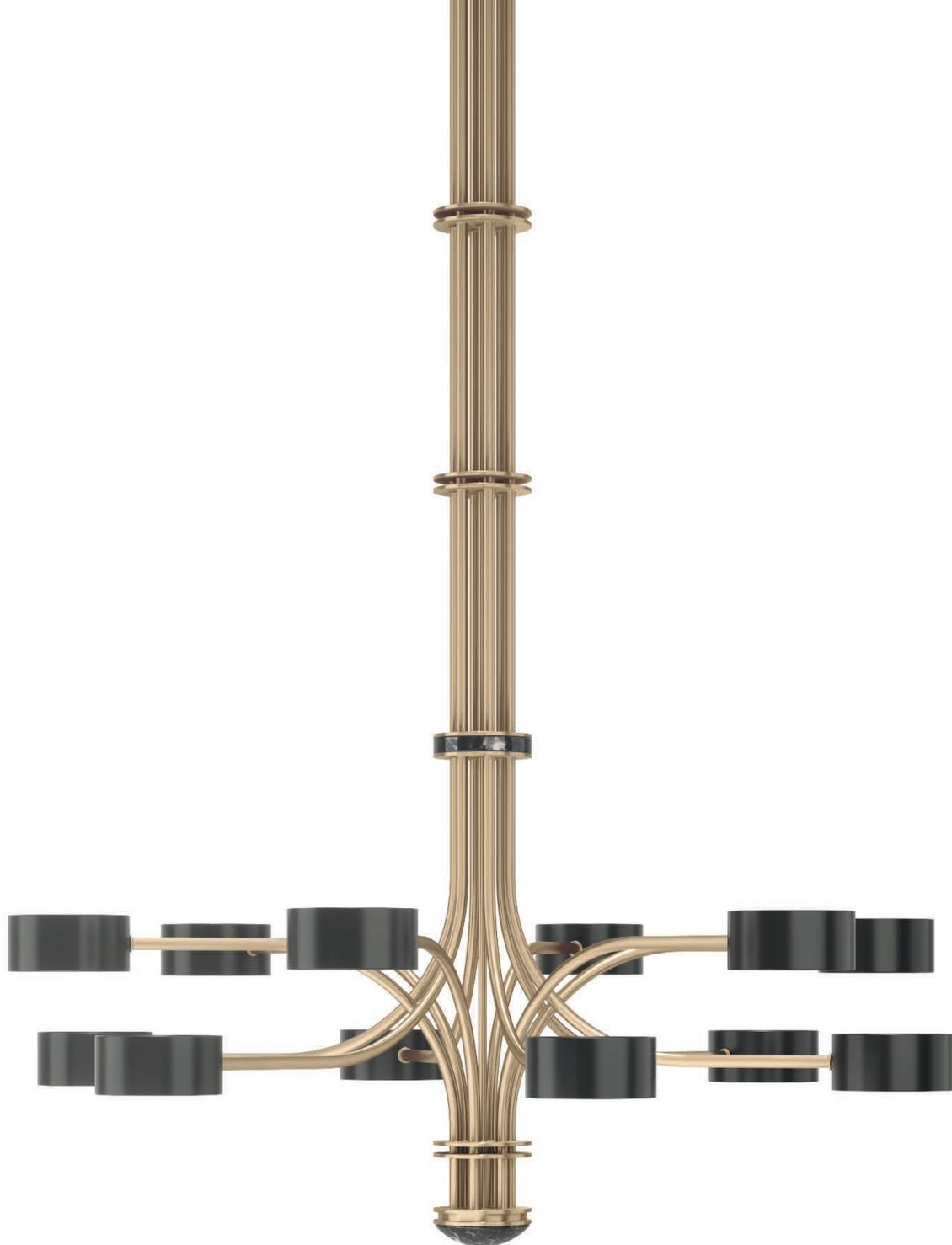
*Sideboard*





MAUI  
*Table lamp*





TAIF  
*Ceiling lamp*



What better way to enhance your day than by outfitting your office with high-style furniture and accessories? Whether you're looking for classic or modern style, Frato collection has an array of choices that enable you to find the perfect solutions for your space.

OFFICE



MODENA. Chair | BALI. Desk | NAPIER. Bookcase | CLOS. Table lamp



# BALI

*Desk*

Boat-shaped and wide-hipped roofs, supported by low-profile wood structures, stood out in some of the most impressive Balinese constructions. Frato's Bali console reinterpreted the concept and portrayed this spiritually influenced design, seeking to pay tribute to this rich heritage under a contemporary regard.



# NAPIER

*Bookcase*

The Napier shelving unit is a great way to create your individual space and showcase your home accents in all their glory. Mixing leather with lacquered wood and brushed brass details, this piece will definitely take centre stage in your office.





IN THE MOOD  
*Inspirations*



Bedrooms are the perfect relaxation space. Although they each have a distinguished aesthetic, they are equally hard to leave each morning. Find out a selection of special pieces which express the exceptional craftsmanship of Frato's product range, that enable you to create your own unique retreat.

# BEDROOM







BRISBANE  
*Bedside table*





# LEXTON

*Chest of Drawers*

En route through the Sunraysia Highway, the small town of Lexton arose as an enticing place away from the over stimulating chaos of Melbourne's city centre. In the midst of quietude and placidity, the thrust given by imposing and upscale buildings translated into an uncontaminated idea, and this elegant tall boy was born.





IN THE MOOD  
*Inspirations*

BERNA  
*Chest of drawers*



# COMO

*Bed*

Create a statement in your bedroom with the COMO bed. Its stunning headboard, round shape silhouette and polished stainless steel details on the frame will definitely introduce comfort and a delicate balance to any bedroom.



LEXTON  
*Tallboy*





BONN  
*Table & Wall lamp*



# LORIENT

*Dresser & Bench*



VIENNA  
*Ceiling lamp*





COLOGNE  
*Ceiling lamp*



IN THE MOOD  
*Inspirations*



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