

design centre LONDON

NEWSLETTER

Summer 2019



Design Centre, Chelsea Harbour is a renowned hub for designers, architects, decision-makers and the media. Bringing together the design world, it champions creativity and excellence.

COMING UP



ANYONE FOR TENNIS?

What better way to enjoy live matches from Wimbledon than in the **Design Club**? Take in all the live action from the famous championships in convivial surrounds while enjoying an ace tea of sandwiches and freshly baked scones with strawberry jam and clotted cream. It's game, set and match. | - 10 July



SAVE THE DATE: FOCUS/19

For six days, visitors will flock to **Focus/19** (15 – 20 September 2019) to enjoy an abundance of product launches, new showroom openings, and more than **100 immersive experiences**. Every year, Design Centre, Chelsea Harbour expands the programme; not only broadening insider insights and specialist knowledge, but also providing a dynamic platform for industry professionals and design enthusiasts to come together. New-season collections from 600 international brands look to the future by showcasing fresh colour stories, original narratives and inventive techniques, while meet the designer sessions, workshops and artisan demonstrations further inspire and inform. On the main stage, the renowned **Conversations in Design** series will create an exciting dialogue with world-class speakers. Add to this courtesy transport, specially commissioned restaurants and beautiful installations. Entry is free. For the latest updates, follow these informative social media channels [@designcentrech](#) and [#Focus19AtDCCH](#). Don't forget to register your place, too, as there is a great prize to win. [CLICK HERE](#)

THIS MONTH'S HIGHLIGHTS



THE SUPERYACHT DESIGN FORUM

Delegates from around the globe descended on Design Centre, Chelsea Harbour for **The Superyacht Design Forum**. Co-hosted by The Superyacht Group, eighteen interactive workshops took place in the unique setting of the showrooms. This year's theme 'An External Perspective' set the agenda for a dynamic programme as luminaries from diverse industries – many beyond the confines of the superyacht sector – came together to explore new thinking and catalyse progress for the next generation.

Highlights included French architect **Arthur Mamou-Mani** who drew on his knowledge for a new kind of digitally fabricated architecture and the potential of renewable materials. **Matthew Griffin**, award-winning futurist, innovation and strategy expert at the 3iI Institute captivated the

audience with his unique vision. Italian architect **Beatrice Bonzanigo** discussed the real meaning of space optimisation and presented 'Casa Ojalá', a flexible living space of just 27 sqm developed from a manual mechanical system of ropes, pulleys and cranks. Ben Jeffries of Influencer and Chris Donnelly of Verb Brands considered what the superyacht industry is doing right, or indeed wrong, in terms of social media, while **Dan Lenard** inspired talking about the incredible transatlantic crossing onboard 'Scia' – a 33ft sloop on a mission to save our seas. Showrooms provided inspiring hotspots to meet and mingle between the sessions, while Networking Drinks in the Design Club ended the first day on a convivial note. [To get an overview of the event view Instagram @designcentrech and follow the hashtag #thesuperyachtdesignforum](#)



NEXT GENERATION

Attendees of The Superyacht Design Forum might have noticed a great deal of activity in Design Space where ten university students were busy taking part in the **2019 Superyacht UK Young Designer Competition**. The theme was to design a superyacht to be featured in the next James Bond film. They were also asked to include features on board which demonstrated the minimising of environmental impact. James Shakespeare a transport design student from Staffordshire University was the winner. Jeff Houlgrave, chairman of Superyacht UK, commented, "Boasting a growing annual revenue of £697m and employing over 4,572 people, the UK's superyacht sector remains a global hotspot for pioneering design and innovation. Superyacht UK is keen to help nurture Britain's next generation of design talent to ensure this industry continues to thrive."

NAVIGATING THE WAY AHEAD

Design is in the detail; a superyacht interior is as fastidiously considered as the exterior. Debuting state-of-the-art designs, three vignettes, specially commissioned for The Superyacht Design Forum, feature impeccable products that look and feel sumptuous but are characterised by **technical and aesthetic excellence**. The installations were devised by stylist Karina Garrick to reflect today's taste for **individualistic yacht interiors** and fitted out with a diverse mix of furniture, fabrics, wallcoverings, carpet, lighting and accessories that would appeal to the changing lifestyles of a discerning clientele. [Find them on the Ground Floor of the Domes until mid-July.](#)



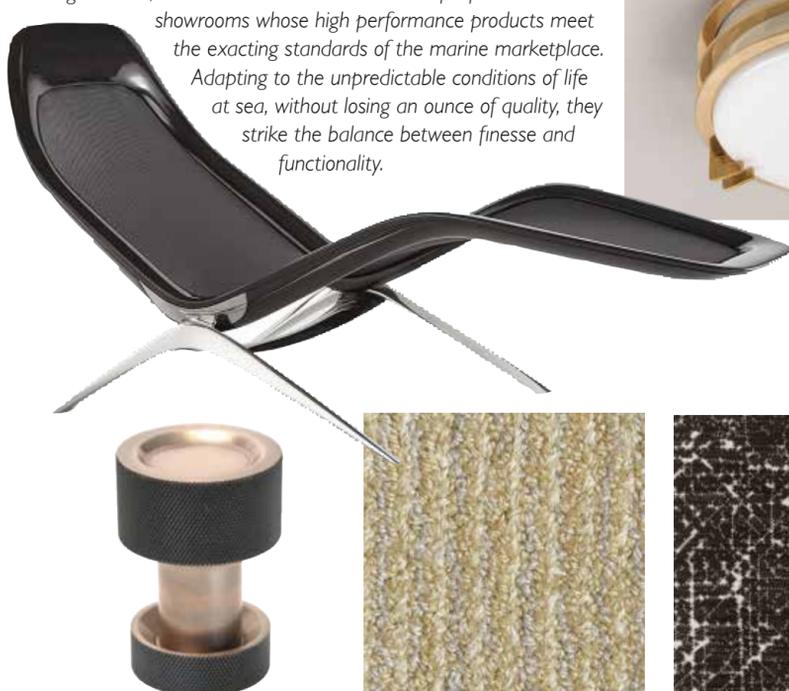
SUMMER FUN

Summer has arrived and with it comes a host of convivial parties at the Design Centre. Rubelli debuted its new Armani Casa Exclusive Textiles for Rubelli collection at their annual party. President Avvocato Alessandro Favaretto Rubelli flew in specially from Venice to mark the occasion. On the Second Floor of the domes, Altfield, Christopher Hyde, Edelman Leather, Mckinnon and Harris, Fox Linton, Original BTC, Topfloor by Esti, Whistler Leather and Wired Custom Lighting teamed up with *Designed* magazine for a fairground extravaganza.

WHAT'S ON THE RADAR?

SIX OF THE BEST

Design Centre, Chelsea Harbour is home to a raft of international showrooms whose high performance products meet the exacting standards of the marine marketplace. Adapting to the unpredictable conditions of life at sea, without losing an ounce of quality, they strike the balance between finesse and functionality.



CLOCKWISE FROM TOP RIGHT: 'Bembridge' flush LED ceiling light, Vaughan. 'FabThirty' fabric (30319/16), Rubelli at Rubelli/Donghia. 'Diecielode' fabric, Rubelli at Rubelli/Donghia. 'Algol I' carpet, Tai Ping. 'DK-4929' door knob, SA Baxter Design Studio & Foundry. 'Neo-Contour' chair, Sutherland at Sutherland Perennials Studio

STYLE SPY

The Personal Shopping Service at Design Centre, Chelsea Harbour loves scouring the showrooms for the best in design. This month, the discovery of the 'Bramble' pendant in Porta Romana particularly resonated. At the heart of the renowned British company is the workshop where skilled artisans perform simple process and metal into works of art. The decorative process is complex, time consuming and meticulous as layers of gold leaf are applied by hand to create a precise finish.

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