

design centre LONDON

NEWSLETTER

January 2019



Design Centre, Chelsea Harbour is a renowned hub for designers, architects, decision-makers and the media. Bringing together the design world, it champions creativity and excellence.

THIS MONTH'S HIGHLIGHTS



IT TAKES TWO

Design is not a solo pursuit. Like fashion and film, it takes a creative gang to produce the final cut, that is destined to capture the imagination of professionals and design-lovers alike. Planning and executing the campaign shoot for London Design Week 2019 was a team effort with photographers, set builders and crew working closely with creative director Arabella McNie and marketing manager Charlotte Chappell. The results are spectacular; multi-layered and vibrant in

a daring colour palette and luxurious textural contrasts. There is a decorative coherence about the photographs as key themes are orchestrated across a series of elegant vignettes. Inspired by different cultures, they are reminiscent of travels to glamorous far-flung places. From romantic architecture and bold abstract art to multi-layered florals and beautiful oceans, they offer images of enormous impact and cosmopolitan charm. [Click here to watch video](#)

LET'S GET TOGETHER

The design industry is a convivial one, eager to share knowledge and expertise in events that bring people together. A good example is lighting showroom Bella Figura who recently held a meet-the-designer day with Alexander James Interiors. Friendly consultations were in order with clients able to personally discuss their individual decorating needs in an informal and informative way.



NO LLAMA DRAMA

If you are looking for fabrics that are warmer than wool and softer than cashmere, have you thought of alpaca? Peruvian-born textile designer Sandra Jordan was at Holland & Sherry to talk to designers about her latest Prima Alpaca collection, Lago. Inspired by the fluidity and natural beauty of Peruvian waterways, they included sheers and weaves in earthy neutrals, radiant whites and blues. From raising and tending the alpaca, through to the making of a sumptuously soft textile, the whole process is a labour of love, born out of a long tradition of over a thousand years.



UNDER THE SEA

There is nothing like a Pantone Colour of the Year announcement to get everyone talking. 'Living Coral' may have hit a responsive note, bridging our tech-obsessed world with the natural one. According to the Pantone Color Institute, the coral hue with its golden undertone and softer edge, is symbolic of our 'need for optimism and joyful pursuits'. It also demonstrates an appreciation for endangered natural beauty that provides shelter to a diverse kaleidoscope of colour. How fitting that this this positive hue is the topic for this month's 'StyleradarDCCH'. For more trend led stories follow @designcentrech #styleradarDCCH



SAMPLE SALE

As the season shifted to full-on winter, the New Year at Design Centre, Chelsea Harbour started at a gallop. Some 30 showroom took part in the winter sample sale. Visitors were able to snap up top quality furniture, lighting, accessories, hardware, carpets and fabrics at up to 75% off. The perfect excuse to upgrade interiors with some seriously unbeatable deals, within days some showrooms sold out. Carefully curated pods in the domes were an exciting feature, bringing the products to life. According to the team at Birgit Israel, the pods were a great success and brought increased footfall to its Design Centre East showroom.



COMING UP



LONDON DESIGN WEEK 2019

A must on the design calendar for professionals, media and design-lovers, the six-day event celebrates the new season with the best of world-class talent. Providing an endless source of inspiration, visitors cannot pick a better place to view the ultimate design collective this spring. Thanks to the hugely popular Access All Areas programme, there are even more enjoyable ways to get the inside scoop with talks, demonstrations and workshops in the showrooms.

At the all-star Conversations in Design authoritative speakers will include Katharine Pooley, Beata Heuman, Russell Sage, Sophie Ashby and Charlie Casely-Hayford, Steven Gambrel, Sophie Patterson, Bee Osborn and Laura Hammett, plus many more. 'Legends', ack for the second year, will see leading luminaries transform windows and showcases, featuring era-defining Iconic Images photographs from the worlds of fashion, rock, film and the arts. [Click here to register](#)

DIARY DATE FOCUS/19 15 – 20 SEPTEMBER 2019

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