

# MARVIC<sup>TM</sup>

## T E X T I L E S

Press Release

### New Collection 2021/22



#### Venus Moiré 6570

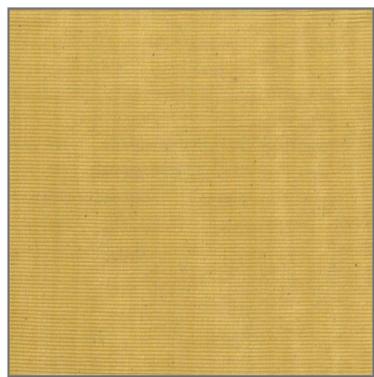
This Autumn, Marvic is delighted to introduce **VENUS MOIRÉ**, a sumptuous, fine ottoman weave of the highest quality enhanced with a **specialised moiré** effect which is entirely **unique to the market**.

Created in the Marvic studio and woven in Italy, the 100% cotton ribbed plain features a mercerised cotton warp with a **silk-like lustre** that brings out the optimal beauty of the fibre. The lustrous sheen in combination with the **textured ottoman weave**, creates a fabric of great depth. The subtle lustre of it is further enhanced by a beautiful moiré finish: a **soft watermark effect** created by pressing the fabric face to face to produce a large-scale random pattern, emulating the regularity of waves and distributed with the natural variations to be found in the ripples on the surface of water. This fabric is named after Venus, the Roman Goddess of Love and Beauty, who was born from the sea and, as in Botticelli's painting *The Birth of Venus*, is often depicted rising from the waves on a scallop shell.

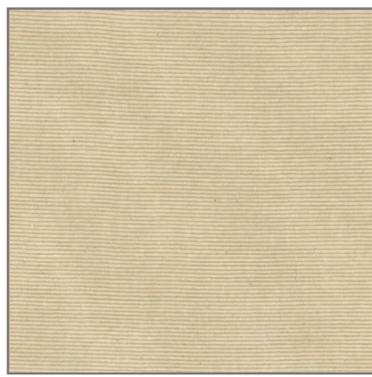
Peter Afia says "I'm really excited we have created this unusual fine ottoman fabric especially with the successful use of mercerised cotton in the warp. Venus Moiré will be a stunning choice for drapery, wallcovering and curtain fabric"

Venus Moiré is offered in fifteen beautiful colourways which harness this unique quality.

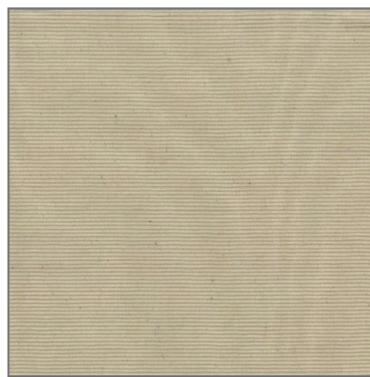
**Venus Moiré 6570 colours:**



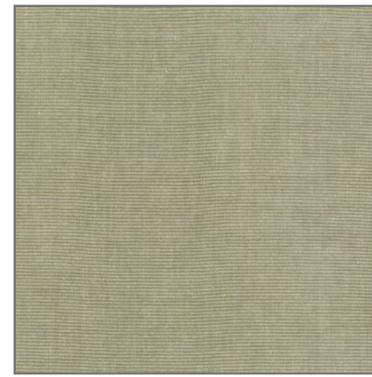
6570-1 Honey



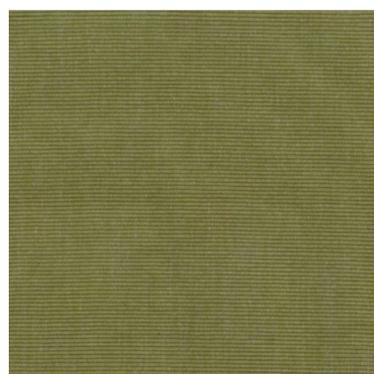
6570-2 Ecrú



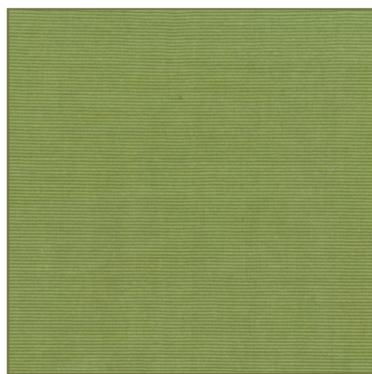
6570-3 Vellum



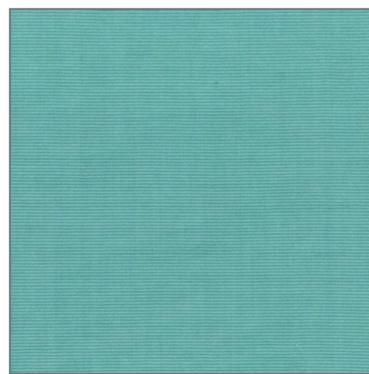
6570-4 Celadon



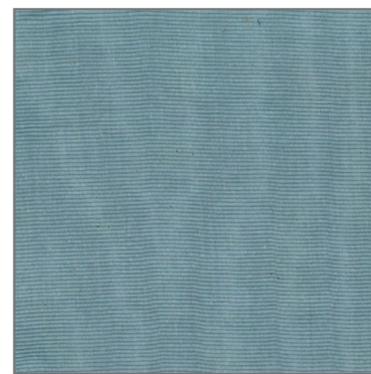
6570-5 Olive



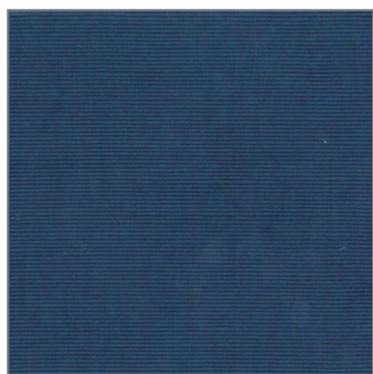
6570-6 Verde



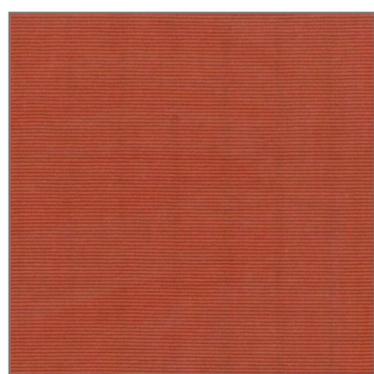
6570-7 Aqua



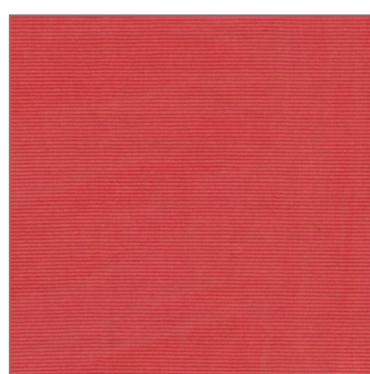
6570-8 Duck Egg



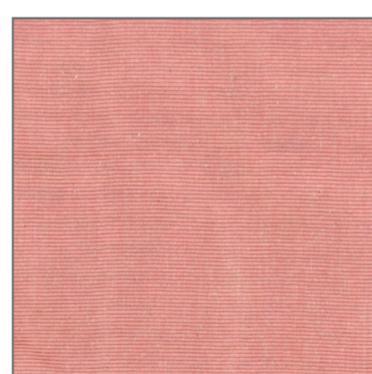
6570-9 Cobalt



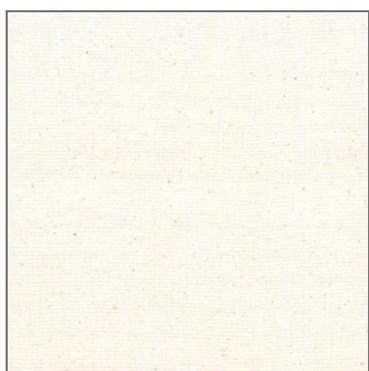
6570-10 Sienna



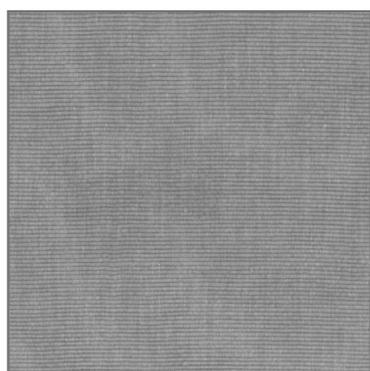
6570-11 Coral



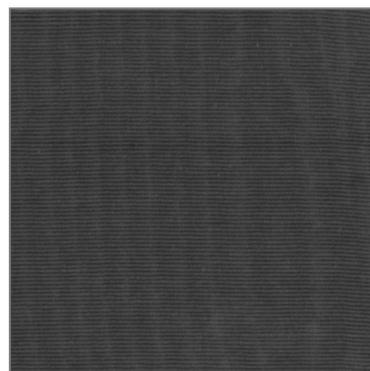
6570-12 Shell



6570-13 Crystal



6570-14 Mink



6570-15 Slate

**Composition:** 100% Cotton

**Pattern repeat:** n/a

**Width:** 140cms/55"

**RRP:** £115 per m

## Jacaranda 7256

Also new for this season is **Jacaranda**, a classic Marvic print reinterpreted in fresh colours on a new chevron cloth. A **consistent bestseller** over the past decade, this large-scale **'tree of life' floral print** - originated in the Marvic design studio - features a subtle variety of tones and textures to create both depth and an understated look. The **contemporary update** introduces fresh, clean colourings on a new woven **chevron ground**, whose weave effect adds interest and sophistication to the design.

This new Jacaranda is ideal for upholstery, drapery and will make a dramatic wall covering. Offered in four colourways: Apple, Bleu, Lilac Grey and Shell.

**Jacaranda 7256 colours:**



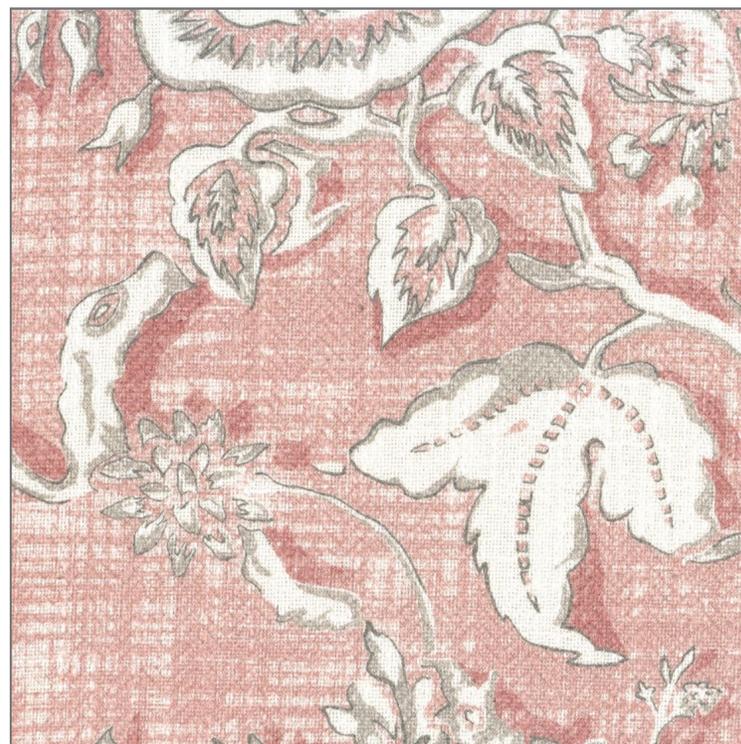
7256-1 Apple



7256-2 Bleu



7256-3 Lilac Grey



7256-4 Shell

**Composition:** 49% Viscose, 25% Linen, 16% Cotton, 10% Polyester

**Width:** 133.5cms/52½"    **Pattern repeat:** 71.1cms/28"    **RRP:** £98 per m

Marvic Textiles Ltd was founded in 1938 and is one of the few remaining privately owned fabric businesses in the UK. It has become a brand leader in the design, manufacture and distribution of exquisite furnishing fabrics with a strong global presence. Today it is run by Peter Afia, son of the founder, Victor.

**VENUS MOIRÉ and JACARANDA will be available from selected global stockists and the Marvic Textiles Showroom at Chelsea Harbour from September 2021.**

For further press & stockist information, images or samples please contact **Terri Pomeroy**  
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