

February 2018

## COMING UP

### Countdown to London Design Week 2018

London Design Week 2018 is approaching fast and showrooms are busy preparing for spring's unmissable interiors event. From Sunday 4 to Friday 9 March, the design community comes together at Design Centre, Chelsea Harbour to share their stories, ideas and creative vision. It is a unique opportunity for visitors to discover the latest launches from 120 showrooms and 600 brands; see live demonstrations that bring artistry and craftsmanship to life; attend meet-the-designer sessions; and enhance professional development with how-to Q&As and expert guidance. On the main stage, Conversations in Design excels with a stellar line-up of high-calibre speakers. A new initiative, 'Legends', sees showroom windows and showcases get the VIP treatment thanks to some highly imaginative collaborations, serving as a voyage of discovery around the showrooms, including the much-expanded space in Design Centre East. With 100+ events, it's worth planning your diary now.

[Click here for full programme.](#)



### Perrin & Rowe Launch

To celebrate its arrival, bathroom and kitchen specialist Perrin & Rowe hosted a drinks reception for top interior designers and architects in its first stand-alone showroom. The range of UK-made brassware and chinaware has become renowned globally for its style, quality and durability and on display were some outstanding examples of design excellence combined with cutting-edge precision engineering. [To see more, visit Third Floor, North Dome.](#)



### Over The Rainbow

The Rainbow Trust held a fundraising event in the Design Club with a special Q&A with Gail Taylor, creative and managing director of th2designs. The children's charity enables families who have a child with a life-threatening illness to make the most of time together; providing expert practical and emotional support, where they need it, for as long as it is needed.



### Unlocking the Digital World

From social media to video, newsletters to websites the luxury interiors' digital landscape is ever changing. But how do we strategically and effectively navigate it? In an informative talk held in the Design Club, Justyna Sowa, CEO of Decorum Media, answered just that. Showroom managers, PRs and Design Club members flocked to hear her 'unlock the digital world' paying particular attention to the imminent onset of London Design Week 2018 and how best to tap into the digital conversation. Watch this space and follow us today [@designcentrech](#) [#LDW18AtDCCH](#)



### Discovery Tours

Looking for deeper insights into some of the most talked about designs? Join Design Centre, Chelsea Harbour's friendly concierge for an engaging, hour-long discovery tour, taking you to the heart of the showrooms. Whether you are a first-time or seasoned visitor, get an insider's view of some of the biggest names in the industry. These free guided tours are a regular happening and are aimed at professional audiences, students and all design enthusiasts. Next tour is on Tuesday 27 February. [Book your free space here.](#)

