

LONDON DESIGN WEEK 2012

OPEN 10am – 6pm

TRADE PREVIEW

Sun 11 – Tues 13 March

ALL WELCOME

Wed 14 – Fri 16 March

FREE ENTRY



**DESIGN CENTRE
CHELSEA HARBOUR**
and participating showrooms

Inspired by Design



London Design Week 2012 is an international event that delivers design diversity. A creative compass, it points the way with the latest ideas and style directions.

With over 500 prestigious brands at 91 Design Centre showrooms as well as outside participants in King's Road, Chelsea, it's where designers, architects, media and tastemakers flock to see the new collections.

“London Design Week's a key calendar date for us to keep a finger on the design pulse”

Steven Payne, interior designer

A hub of design excellence, there is no better place to discover world-class talent, be inspired and get connected.



A byword for quality and taste, it brings together the very best in design. With lively discussions and 'in conversation' sessions with the people who make great design happen, it guarantees to keep you one step ahead.

“The Design Centre's an asset to our industry - it's quite exceptional to have world-class showrooms and events in one location. It's such a valuable resource for interiors and architects”

Rabih Hage, interior designer



ARRIVE IN STYLE

The benchmark for excellence, a fleet of Range Rover cars is the new courtesy transport for the style savvy.

ON SHOW

Innovative ideas for spring by floral artist Simon Lycett capture the mood of the moment.



WHERE TO STAY

Wyndham Grand London Chelsea Harbour

To book, call 020 7823 3000 or email wyndhamlondon@wyndham.com

Sloane Square Hotel

Call reservations on 020 7896 9988 or reservations@sloanesquarehotel.co.uk

Don't forget to quote 'LDW12' for special rates

IT'S SHOW TIME!

GET SET FOR SPRING'S MOST VIBRANT DESIGN EVENT

WHERE TO EAT

Tatler Restaurant

Elegant, informal menu by Absolute Taste at the specially designed pop-up

Design Café

Informal, yet, oh-so-chic

Dome Café

On-the-go coffee, tea, sandwiches and cakes

AMAZING POP-UPS

A dazzling array of exciting new pop-ups where you can refuel and revive.



ONLINE, ON TREND

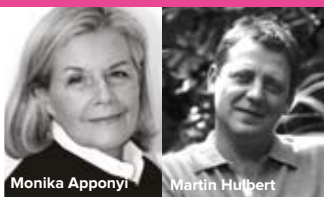
Directional design blog with breaking news, interviews and new collection highlights to keep you informed as the show unfolds. www.dcch.co.uk

MEDIA HUB

Check out the latest style news from the world's leading design magazines.



Conversations in Design | Conversations in Design



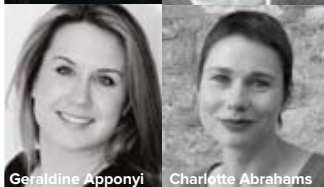
Monika Apponyi

Martin Hulbert



Suzy Hoodless

Sarah Stewart-Smith



Geraldine Apponyi

Charlotte Abrahams



Nicolò Rubelli

Jane Lawrence



Deborah Rosenblum

Nathan Hutchins



Guy Dittrich

Andreas von Einsiedel



Johanna Thornycroft

David Rockwell

SUNDAY 11 MARCH

Professional Practice Seminar

Trade Secrets: The Lightbulb Moment

Monika Apponyi, Martin Hulbert and **Suzy Hoodless**, in discussion with **Sarah Stewart-Smith**, debate what are the real secrets of running a successful design business. **11.30am - 12.30pm**

Book Signing **Monika Apponyi** and **Geraldine Apponyi** sign *Living in Style London*. **1pm**

Design Lecture

Venice And The Story Of Silk

There have always been close ties between exquisite fabrics and the lagoon city. In this unique session, author and style writer **Charlotte Abrahams** talks to **Nicolò Rubelli** and curator **Isabella Campagnol** about how these precious textiles still hold sway. In tune with the times, take a fresh look at why and how great designs are made, both now and in the past. With textiles used in magnificent theatres, film sets, embassies and private residences, expect design insights and family anecdotes. Followed by Prosecco in the Rubelli showroom. **3pm - 4pm**

Book Signing **Nicolò Rubelli** signs *Rubelli: A Story Of Silk In Venice*. **4.30pm**

MONDAY 12 MARCH

Professional Practice Seminar hosted by *Sleeper*

Hospitality Design In Emerging Markets; Focus On Asia

Working in fast-moving markets poses challenges and offers exciting opportunities. Influential in Asia, **Jane Lawrence** of Conran & Partners, **Deborah Rosenblum** of WATG and **Nathan Hutchins** of Hirsch Bedner Associates share their experiences, revealing how to deliver difference by design. Learn more about balancing local authenticity with cultural sensitivity and the innovations seen in new build hotels across the region. Chaired by *Sleeper* contributor **Guy Dittrich**. **11.30am - 12.30pm**

Book Signing **Andreas von Einsiedel** and **Johanna Thornycroft** sign the paperback *More Dream Homes: 100 Inspirational Interiors*. **2pm**

Design Lecture hosted by *How to Spend It* / howtospendit.com

Storytelling Through Design

Legendary designer and architect **David Rockwell** discusses his work on hotels, restaurants, products, stage sets, and more. From the big picture to the last detail, discover why the story informs and drives his design vision. Followed by tea in the Fox Linton showroom. **3pm - 4pm**

FROM CLASSIC TO CUTTING-EDGE - DISCOVER WHAT IS DIRECTIONAL IN THE WORLD OF DESIGN

Conversations in Design | Conversations in Design |



William Yeoward



Emma Burns



Susan Crewe



Andrew Winch



Tim Heywood



Terence Disdale



Martin H. Redmayne



Stephen Woodhams & Joanna Wood



Giles Kime



Jeremy Musson



TUESDAY 13 MARCH

Book Signing *William Yeoward's American Bar* by designer **William Yeoward**. **2pm**

Design Lecture hosted by House & Garden

Emma Burns In Conversation

Emma Burns, one of the senior decorators of Sibyl Colefax & John Fowler, talks to editor **Susan Crewe** about her timeless approach to design. Staying true to a classical English heritage, discover how she has built on these traditions, bringing life to impressive residential projects worldwide. Followed by tea in the Colefax and Fowler showroom. **3pm - 4pm**

Superyacht Design Summit

Designer Question Time

Take part in the fifth Superyacht Design Summit with a twist. Engage with three of the world's leading and most influential superyacht designers **Andrew Winch**, **Tim Heywood** and **Terence Disdale** as they take to the stage for two hours of dynamic, fun and engaging discussion, hosted by **Martin H. Redmayne**, chairman and editor-in-chief of The Superyacht Group. Followed by Champagne and canapés in the Design Club for more entertaining banter. **5.30pm - 7.30pm**

WEDNESDAY 14 MARCH

Design Lecture hosted by Homes & Gardens

Designing Your Outside From The Inside

Join acclaimed garden designer **Stephen Woodhams** and interior designer **Joanna Wood** as they share expert advice on how to plan an indoor and outside space in tandem. Discover how working together creates a seamless space that is ideal for both contemporary living and entertaining. Chaired by deputy editor **Giles Kime**. **11.30am - 12.30pm**

Design Lecture hosted by Country Life

Making Private Paradises: Magnificent And Comfortable Decoration In The Great Stately Homes

Join renowned historian and author **Jeremy Musson** on a tour of some of the best country houses as he traces the evolution of the grandest interiors, and more recently, new work at Chatsworth, Waddesdon and Wilton. **3pm - 4pm**

Book Signing *English Country House Interiors* by **Jeremy Musson**. **4.30pm**

PLUS...

Lampshade Surgery

Demonstrations at Porta Romana showing the transforming effects of linings, colours and sizing. (14 & 15 March only, free of charge).

CONVERSATIONS IN DESIGN TICKET INFORMATION

BOOKING HOTLINE 020 7352 1900 or visit www.dch.co.uk

Design Lecture: £15 Professional Practice Seminar: £15

All Day Masterclass: £20 Superyacht Design Summit and Champagne: £35

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David Keech



Samantha Miller



Harriet Patterson



Paula Pryke



Clare Nolan



Paul Cocksedge



Michelle Ogundehin

THURSDAY 15 MARCH

ALL DAY MASTERCLASS hosted by *Livingetc* and KLC School of Design **Back To The Future**

Find out why it is individuality, quality and craftsmanship together with modern functionality that count now at three inspiring sessions: **10am - 3pm**

Design Lecture: Design Times

With an understanding of both past and present, join designer **David Keech** as he discusses why integrity, comfort and escapism have never been more important in our homes.

Design Lecture: Create a Better Home

Interior designer and KLC tutor **Samantha Miller** shares insider knowledge on the role that efficiency and technology play. Find out why they are an expression of how we want to live today.

Design Lecture: Making Classic Details Work in Your Modern Scheme

As style director of *Livingetc*, **Harriet Patterson's** flair has earned her a place as a leading tastemaker. Learn how to bring a new dimension to your home using a stylist's approach.

Book Signing *Flowers Every Day* by influential florist **Paula Pryke**. **1.30pm**

FRIDAY 16 MARCH

Design Lecture hosted by *YOU* Magazine

Making A House Your Home

Clare Nolan, author, blogger and lifestyle editor of *YOU* Magazine, shares her wealth of experience on how to create the beautiful, balanced, individual home you have always dreamed of but never quite attained. Discover tricks, tips and secrets only an interiors expert knows. **11.30am - 12.30pm**

Book Signing *Making A House Your Home: The Essential Guide to Modern Day Homemaking* by stylist, writer and lifestyle editor **Clare Nolan**. **1pm**

Design Lecture hosted by *ELLE Decoration*

Poetry In Light

Internationally acclaimed designer **Paul Cocksedge**, in conversation with editor-in-chief **Michelle Ogundehin**, talks about the way that he uses technology and light to magically transform a space. He has made his name with breathtaking installations, public art and exclusive interior objects, exploring the limits of technology to create unique design experiences. **3pm - 4pm**

London Design Week 2012 is supported by the following media and organisations

HOUSE
& GARDEN

THE WORLD OF
INTERIORS

HOMES
& GARDENS

Livingetc

ELLE
DECORATION

TATLER

COUNTRY LIFE

sleeper



how to
spend it

YOU

SIMON J LYCETT LTD
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kLC
SCHOOL OF DESIGN

Exhibitors

Be inspired by the new
spring/summer collections from:

ABBOTT & BOYD ALTFIELD ALTON-BROOKE ANN SACKS ARMANI/CASA BAKER LIFESTYLE BAKER LONDON BEACON HILL BELLA FIGURA BESSELINK & JONES BLENHEIM CARPETS BOLIER BRIAN YATES BRUNDSCHWIG & FILS CHAPLINS CHASE C & C MILANO CHRISTIAN FISCHBACHER CHRISTOPHER HYDE LIGHTING CLIVE CHRISTIAN COLE & SON COLEFAX AND FOWLER COLONY DAVID SEYFRIED LTD DAVIDSON DECCA FURNITURE DEDAR EDELMAN LEATHER ENGLISH GEORGIAN EVITAVONNI FLEXFORM FOX LINTON GLYN PETER MACHIN GOLFAR & HUGHES GP&J BAKER HARLEQUIN HENRY BERTRAND ILLUMINATI INTERDESIGN INTERIOR SUPPLY JACARANDA CARPETS JASON D'SOUZA JEAN MONRO J. ROBERT SCOTT JVB FURNITURE COLLECTION KRAVET LONDON LEE JOFA LELIEVRE LEWIS & WOOD LIZZO MARVIC TEXTILES MULBERRY HOME THE NANZ COMPANY NOBILIS ORIGINAL BTC PIERRE FREY POLIFORM PORTA ROMANA RAMM, SON & CROCKER REMAINS LIGHTING RIBA BOOKSHOP R.I.M TILE BOUTIQUE ROBERT ALLEN ROMO RUBELLI/DONGHIA SA BAXTER SAHCO SAMUEL HEATH SANDERSON THE SILK GALLERY SIMPSONS MIRRORS & FURNITURE SOLID WOODEN DOORS STARK CARPET STARK FABRIC SUMMIT FURNITURE TAI PING CARPETS THREADS AT GP&J BAKER TIM PAGE CARPETS TISSUS D'HELENE TOP FLOOR RUGS/WOOD TUFENKIAN ARTISAN CARPETS TURNELL & GIGON VAUGHAN VIA ARKADIA (TILES) VICTORIA + ALBERT BATHS VOSLED LTD WATTS OF WESTMINSTER WEMYSS WIRED CUSTOM LIGHTING WOOL CLASSICS ZIMMER + ROHDE ZOFFANY PLUS DESIGNERS GUILD + OSBORNE & LITTLE IN KING'S ROAD, LONDON

Courtesy transport: A fleet of Range Rover cars has been kindly provided for the event. The shuttle service leaves from Sloane Square to Design Centre, Chelsea Harbour via selected showrooms.

By train: Imperial Wharf, linking mainline stations Clapham Junction in the south and Willesden Junction in the north, connects to West Brompton, Olympia and Shepherd's Bush for the London Underground. For information: www.tfl.gov.uk.

By bus: The C3 runs between Earl's Court tube and Clapham Junction mainline stations and goes to Chelsea Harbour, approximately every 10 minutes. Both the number 11 and 22 buses, serving Sloane Square and the West End, run along the King's Road (alight at the Lots Road bus stop).

By car: Design Centre, Chelsea Harbour is outside the congestion zone. There are over 1,000 spaces in a secure underground car park. Valet parking available.

DESIGN CENTRE CHELSEA HARBOUR

91 showrooms – one address

For event details call 020 7225 9166 or email enquiries@dcch.co.uk
Design Centre Chelsea Harbour, Lots Road, London SW10 0XE



@designcentrech www.dcch.co.uk