

FOCUS/13

Autumn's ultimate interiors event

CONNECT
CONVERSE
CREATE



TRADE PREVIEW
22-24 September

ALL WELCOME
25 September

OPEN
10am - 6pm

Free Entry



DESIGN CENTRE
CHELSEA HARBOUR

plus participating showrooms

500

INTERNATIONAL BRANDS

CONVERSATIONS
IN DESIGN

top names take the stage

99

DESIGN CENTRE
SHOWROOMS
PLUS OUTSIDE
PARTICIPANTS

ACCESS
ALL
AREAS

bespoke
showroom
events

DESIGN
DESTINATION

legendary creative hub

Inspired.

FOCUS 2013: bringing
together the world of
design for an inspiring
exchange of ideas and
collection launches

DIRECTIONAL

new season's collections

ESSENTIAL
RESOURCE

FOR DESIGNERS, ARCHITECTS & SPECIFIERS

DIVERSITY

classic to cutting-edge

POP-UPS

BOOK
SIGNINGS



■ = 'CONVERSATIONS IN DESIGN' events - book tickets
 ■ = ACCESS ALL AREAS events at participating showrooms



10.30am: Breakfast Briefing
 'Flowers Meet Fashion'
 Meet international florist
Kally Ellis, founder and MD
 of McQueens. See a floral
 demonstration by Luis da
 Silva, one of McQueens's
 most talented florists.

Book ticket: £10

**10.30am: 'Transforming Luxury Value
 Carpet Design through Technology'**
 interactive presentation at Stark Carpet



**11am: 'Discover A Secret
 of Technique from the
 7th Century' talk by Biden
 Designs at David Seyfried
 Ltd**



**11.30am-12.30pm:
 Conversations in
 Design** hosted by *How to
 Spend It!* *howtospendit.com*
 'A Life in Design'
Holly Hunt has an
 international reputation as
 an arbiter of refined taste.
 Always with an eye for

what's now and what's next, find out what
 has led to her success in conversation
 with style guru **Lucia van der Post**.

Book ticket: £15

**11.30am-1.30pm: 'Langton Textiles and
 the Ancient Art of Kalamkari Indian Block
 Printing' with Carole Langton and Sophie
 Paget Steavenson at Tissus D'Hélène**

**11.30am-1.30pm: 'Pukka Print: From
 Hampshire to Bombay and Back' with
 Juliet Cornell at Tissus D'Hélène**

**11.30am: 'The Editor's Eye - Shop the
 Show'** Curated tour with industry insider and
 stylist **Emilio Pimentel-Reid**. Reserve place

**12pm-2pm: 'Dom Edizioni Launch' buffet
 lunch and presentation
 with Silvia Sentimenti at
 Interior Supply**



**12pm: 'Meet the Design
 Team at Holland & Sherry'
 at Lelievre**

**12.30pm: 'Trends in
 Interior Design...'**

In Discussion with **Paolo Moschino'**
 at **Nicholas Haslam**

**1.30pm: 'Transforming Luxury Value
 Carpet Design through Technology'**
 interactive presentation at Stark Carpet

**2pm: 'Jordan Mould Presents
 Underground' the new collection from
 Kirkby Designs at Romo**

**2.15pm: 'Bored of Beige' talk with Tom
 Heduan at Blenheim Carpets**

**2.30pm: 'Transforming Interiors with
 175 Years of Mirror Design' with Joseph
 McCarthy from Hand Made Mirrors at
 Henry Bertrand**



**2.30pm: 'Follow the Pattern'
 discussion with Polly
 Leonard editor of *Selvedge*
 and Helen Cormack at
 Tissus D'Hélène**

**3pm-4pm: Conversations
 in Design** hosted by
House & Garden
 'Talking Antiques:
 An Obsession
 For Collecting'



Will Fisher, founder
 of Jamb and Hawker
 Antiques, talks to editor
Susan Crewe about how

an appreciation of the past is a source of
 astonishing inspiration today. With a passion
 for collecting, Will has built a reputation
 for dealing in antique chimneypieces and
 sourcing country house antiques.

Book ticket: £15

**3pm: 'Armani/Casa DNA' talk with Fabrice
 Gouffran at Armani/Casa**

**3.30pm: 'Go On and Create' presentation
 with Friedrich Bender of Kymo at Chaplins**

**4pm-6pm: 'An Afternoon
 with Robert Kuo' at
 Ann Sacks**

**4pm: 'Château Baccarat
 Wine Tasting' at Evitavonni**



**4.30pm: Meet the Author.
 'Wallpaper: A Collection
 of Modern Prints' (revised
 edition) by Charlotte
 Abrahams**

**4.30pm: 'Translating Art, Pollack's
 Makers' Collection' with Brad Bloom
 at Altfield**



**6.30pm-8.30pm:
 Conversations in Design
 'An Audience With Alidad'**
 Award-winning designer
Alidad is internationally
 acclaimed for his spectacular
 interiors that create the
 perfect harmony between

colour, opulent textiles, style and comfort.
 At this special event, in conversation with
Charlotte Abrahams, he reveals the true
 alchemy of his work. Followed by drinks and
 signing of Alidad's new book 'The Timeless
 Home'. **Book ticket: £15**

Wednesday 25 September

10.30am: Breakfast Briefing
 hosted by *Tatler*
 'Design Uncovered'

Join executive retail editor
Mariella Tandy as she
 navigates the latest trends
 from interiors and the fashion
 catwalk. **Book ticket: £10**

10am - 3pm: All Day Masterclass
 hosted by *Livingetc*. **Book ticket: £20**
 In association with KLC School of Design.
 Three inspiring sessions on how creating a
 home for the way you live can become
 not only achievable, but an exciting
 design prospect:



'Making A House Into A
 Home' **Diana McKnight**,
 KLC's director of studies,
 reveals practical and
 aesthetic ideas on spatial
 planning.



'Eclectic Design'
 Interior designer **Jane
 Price-Stephens**
 uncovers ways to
 navigate the minefield of
 mixing styles.



'Luxury Living' Get the
 inside track from three
 design authorities -
 entrepreneur **Jo Malone**,
 designer
Suzy Hoodless
 and
 architect



Mike Stiff - as they
 share their wealth of
 experience to think
 beyond the obvious.
 Chaired by editor
Suzanne Imre.



**2pm: 'The Editor's
 Eye - Shop the Show'**
 Curated tour with
 industry insider and stylist
Emilio Pimentel-Reid.
 Reserve place

Conversations In Design ticket information:
 Advance booking recommended.
 Call 020 7352 1900 or visit www.dcch.co.uk
 Access All Areas events are **FREE**

Look out for...
Eat
Tatler Restaurant
 Striking installation and menu by
 Absolute Taste
Design Café
 Informal and seasonal dishes
Dome Café
 On-the-go snacks and beverages
Stay
**Wyndham Grand London
 Chelsea Harbour**
 020 7823 3000 or
wyndhamlondon.com
The Sloane Square Hotel
 020 7896 9988 or
reservations@sloanesquarehotel.co.uk

Recharge
 At the Nespresso pop-up
 and Nyetimber bar
Charm Trail
 To Design Centre East
 showrooms
**Courtesy
 Transport**
 Travel in style
**Breaking
 News**
 showrooms
www.dcch.co.uk



Tuesday 24 September

**10am: 'Presentation of New Antonio
 Citterio Designs for Flexform' with
 Alberto Schiatti at Flexform**



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Exhibitors

Discover what is directional
in the world of design from:

ABBOTT & BOYD ALTFIELD ALTON-BROOKE ANN SACKS ARMANI/CASA
BAKER LIFESTYLE BAKER BEACON HILL BELLA FIGURA BESSELINK
& JONES BLENHEIM CARPETS BOLIER BY DECCA FURNITURE BRIAN
YATES BRUNSCHWIG & FILS C & C MILANO CASSINA CHAPLINS CHASE
ERWIN CHRISTIAN FISCHBACHER CHRISTOPHER HYDE LIGHTING CLIVE
CHRISTIAN COLE & SON COLEFAX AND FOWLER COLONY CREATION
BAUMANN CRESTRON* DAVID SEYFRIED LTD DAVIDSON DECCA FURNITURE
DECORUS DEDAR EDELMAN LEATHER EVITAVONNI FENDI CASA FLEXFORM
FOX LINTON GP&J BAKER HARLEQUIN HENRY BERTRAND HRW ANTIQUES
ILLUMINATI LIGHTING INTERDESIGN INTERIOR SUPPLY J. ROBERT SCOTT
JACARANDA CARPETS JASON D'SOUZA JEAN MONRO KRAVET LEE JOFA
LELIEVRE LEWIS & WOOD LIZZO MARVIC TEXTILES MCKINNON AND HARRIS
MULBERRY HOME THE NANZ COMPANY NICHOLAS HASLAM NOBILIS
ORIGINAL BTC PIERRE FREY POLIFORM POLTRONA FRAU PORADA* PORTA
ROMANA RAMM, SON & CROCKER REMAINS LIGHTING R.I.M TILE BOUTIQUE
ROBERT ALLEN ROMO RUBELLI/DONGHIA SA BAXTER ARCHITECTURAL
HARDWARE SAHCO SAMUEL HEATH SAMUEL & SONS PASSEMENTERIE
SANDERSON THE SILK GALLERY SIMPSONS MIRRORS & FURNITURE SOLID
WOODEN DOORS STARK CARPET STARK FABRIC STUDIOTEX SUMMIT
FURNITURE TAI PING CARPETS THREADS AT GP&J BAKER TIM PAGE
CARPETS TISSUS D'HELENE TOP FLOOR RUGS/WOOD TUFENKIAN ARTISAN
CARPETS TURNELL & GIGON VAUGHAN VIA ARKADIA (TILES) VICTORIA +
ALBERT BATHS WATTS1874 WEMYSS WHISTLER LEATHER* WIRED CUSTOM
LIGHTING WOOL CLASSICS ZIMMER + ROHDE ZOFFANY PLUS DESIGNERS
GUILD, OSBORNE & LITTLE AND KINGCOME SOFAS IN CHELSEA

*Exhibiting for the first time

**DESIGN CENTRE
CHELSEA HARBOUR**
Lots Road, London SW10 OXE

99 showrooms, over 500 international brands – one address
For event details call 020 7225 9166 or email enquiries@dcch.co.uk
 @designcentrech  designcentrech www.dcch.co.uk

How to get here

COURTESY TRANSPORT

Leave the car at home. A fleet of Range Rover vehicles has been kindly provided by Land Rover. The shuttle service leaves from Sloane Square to Design Centre, Chelsea Harbour via selected showrooms in Chelsea. Links also to Decorex.

BY TRAIN

Imperial Wharf, linking mainline stations Clapham Junction in the south and Willesden Junction in the north connects to West Brompton, Olympia and Shepherd's Bush for the London Underground. For information: www.tfl.gov.uk

BY BUS

The C3 runs between Earl's Court tube and Clapham Junction mainline stations and goes to Chelsea Harbour, approximately every 10 minutes. Both the number 11 and 22 buses, serving Sloane Square and the West End, run along the King's Road (alight at the Lots Road bus stop).

BY CAR

Design Centre, Chelsea Harbour is outside the congestion zone. There are spaces in a secure underground car park.